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Innovative Entrepreneurship Pathways

As the world of work undergoes major transformations, entrepreneurial learning remains relevant in offering a realistic and achievable means of developing transferable skills that society and the labour market expects of today's citizens. Rapid changes in the workplace necessitate equipping youth with entrepreneurial skills. Entrepreneurial learning in TVET aims to promote creativity, innovation, and an entrepreneurial mindset which equips youth with the necessary skills to access and thrive in the world of work while supporting their personal development. Many TVET programs often lack this component, hindering graduates' ability to thrive in the evolving job market or pursue self-employment.

The Innovative Entrepreneurship Pathways Symposium 2024 is a dynamic event designed to explore and showcase approaches in entrepreneurship education and practices in TVET. Focusing on three pivotal areas - digital entrepreneurship, social entrepreneurship, and greening entrepreneurship - this symposium brings together educators, practitioners, and innovators from diverse Technical and Vocational Education and Training (TVET) institutions globally.

The outcomes will enhance understanding of innovative approaches in entrepreneurship and provide TVET teachers and trainers with practical tools and methodologies for implementing entrepreneurship

programs that empowers TVET graduates to develop an entrepreneurial mindset, create new businesses and access diverse employment opportunities.

Objectives

- To highlight innovative practices in entrepreneurship education across digital, social, and sustainable domains.
- To facilitate knowledge exchange, peer learning and collaboration among TVET institutions
- To inspire new approaches to integrating entrepreneurship in TVET curricula.

Guiding resource: [Entrepreneurial Learning for TVET institutions](#) guide.

Event Type: Symposium with Learning Lab Sessions

Format: A series of online webinars (synchronous delivery mode) using the Zoom Webinar meeting platform. The webinars will be delivered in English.

Schedule of Activities

Webinar 1: Wednesday, 21 August 2024 10:00-11:30 CEST	Opening remarks • Mr Friedrich Huebler - Head of UNESCO-UNEVOC • Ms Dessy Aliandrina – SociopreneurID, Head of the UNESCO EE-Net, Indonesia National Chapter Promoting Entrepreneurial Learning in TVET Mr Johannes Lindner - Entrepreneurship and value-based education Professor, University of Vienna & Krems, Austria <i>Innovative Pathways for the Future of Entrepreneurship in Digital, Social, and Sustainable Spheres</i> Ms Lenny Martini – Inclusion and Youth Employability, UNESCO UNEVOC <i>Transferability of UNESCO-UNEVOC entrepreneurship promising practices</i> Mr Johannes Lindner - Entrepreneurship and value-based education Professor, University of Vienna & Krems, Austria <i>Entrepreneurial Learning Institution Canvas (ELIC) Framework Innovative Pathways for the Future of Entrepreneurship in Digital, Social, and Sustainable Spheres</i> Discussant: Ms Priscilla Gatonye, Inclusion and Youth Employability, UNESCO UNEVOC
Webinar 2: Wednesday, 28 August 2024 10:00-11:30 CEST	Digital Frontiers: Transforming Entrepreneurship in the Connected Era Dr. Xiuzhen ZENG - Shenzhen Polytechnic University (SZPU), China <i>Exploring the linkage and interaction of resources within the entrepreneurial ecosystem during digital transformation of entrepreneurship education in TVET</i> Mr Thomas Lee - Temasek Polytechnic, Singapore <i>Leveraging Gen AI to enhance innovation and entrepreneurship experiences. Temasek Launchpad Innovation & Entrepreneurship Roadmap</i> Mr Usman Ghani - National Vocational and Technical Training Commission, Islamabad, Pakistan

	<i>Guiding students in Amazon Web Services, E-Commerce, Digital Marketing, and startups to focus on digital media promotional campaigns and use cellular services</i> Ms Sally Gregersen - Lulu lab, Denmark <i>Involving learners in co-designing educational games (lessons from educational games on taboo topics)</i> Discussant: Mr Johannes Lindner - Entrepreneurship and value-based education Professor, University of Vienna & Krems, Austria
Webinar 3: Wednesday, 4 September 2024 10:00-11:30 CEST	Green Innovations: Fostering Sustainable Entrepreneurship for a Green Economy Ms Yetunde Akande - Yetroselane Fashion Academy, Nigeria <i>Training aspiring entrepreneurs in pattern drafting, garment construction, fashion illustration, design, and the business aspects of running a successful fashion brand</i> Ms Daisy C. Bungallon and Team - Technical Education Skills Development Authority-Cordillera State Institute of Technical Education (TESDA-CSITE), Philippines <i>Use of waste products, i.e., coffee granules from Barista Training, into decorative and souvenir materials like coffee mugs and bracelets</i> Ms Thida Swe - Government Technical Institute (Myingyan), Myanmar <i>Organic waste to value initiative - Ash from rice husk mixed with cement, sand, and lime, then dried under sun for grassroots applications</i> Mr Noah Noah Jean Crepin - Ministère des enseignements secondaires/Centre d'éducation à distance/Lycée technique bilingue de Nkolbisson, Cameroon <i>Production of perennial plant species for reforestation and manufacture of ecological charcoal from household waste, allowing students to increase income in a school situation</i> Discussant: Ms Kenneth Barrientos – SDGs and Greening TVET, UNESCO-UNEVOC
Webinar 4: Wednesday, 11 September 2024 10:00-12:00 CEST	Empowering Change: Entrepreneurship for Social innovation Ms. Shweta Singh and Team - The Developing Critical Agricultural Skills Courses in India (DCASCI) <i>Partnership-based Model for developing critical agricultural skills for entrepreneurship</i> Mr Abbas Karimi - Instructor Training Centre Instructor (ITC-TVTO), Iran <i>Encouraging youth on Entrepreneurship for Social Innovation through Entrepreneurship Summer Camp</i> Mr Alessandro Mele – Cometa, Italy <i>The COMETA Model on Training Entrepreneurship Skills to Disadvantaged Youth</i> Mr. Ruzmatov Kakhramon - Institute for the Development of Vocational Education, Uzbekistan. <i>Entrepreneurship approaches for improving entrepreneurial literacy of young people and women.</i> Discussant: Ms Jacqueline Kisato – Kenyatta University, Kenya Closing summary Mr. Johannes Lindner - Entrepreneurship and value-based education Professor, University of Vienna & Krems, Austria

