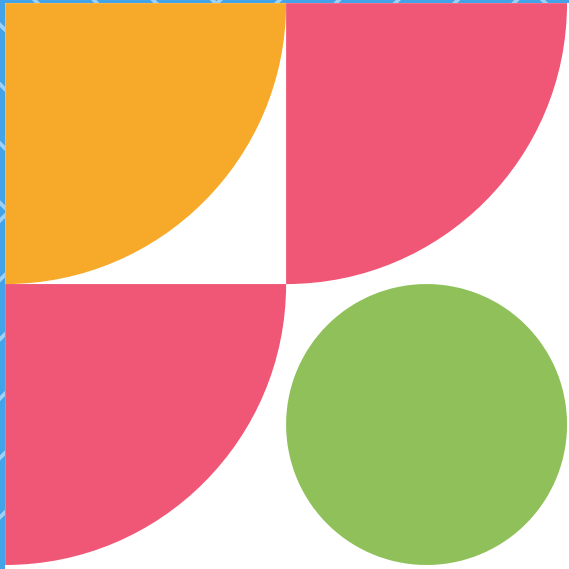
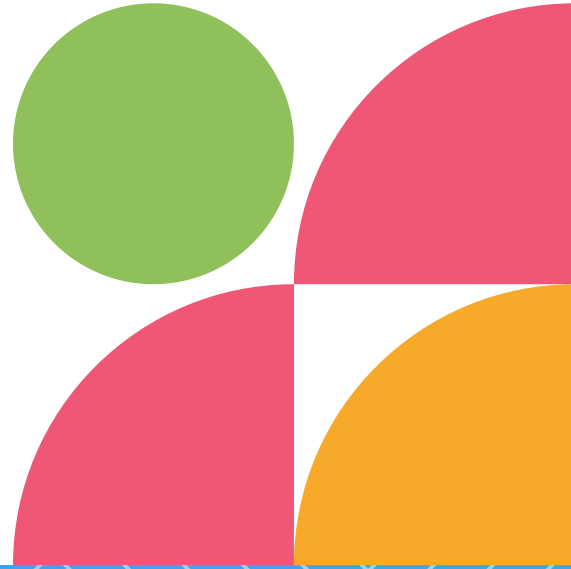
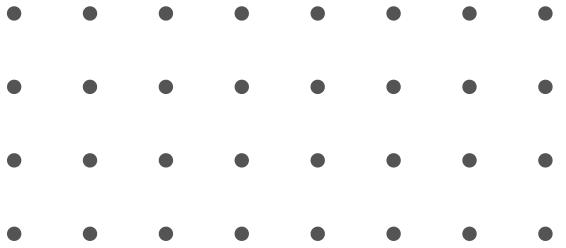


THE POWER OF SKILLS IN DRIVING SOCIAL CHANGE

Idah Odeka for
BeChangeMaker Youth
Festival 2025



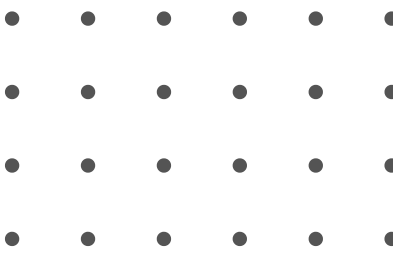
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CELEBRATING AND INSPIRING YOUNG SOCIAL ENTREPRENEURS





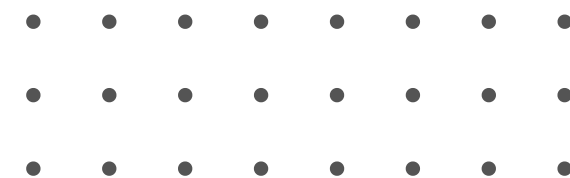
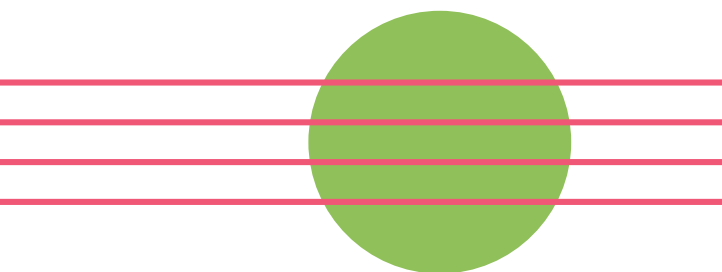
SEEING THE BIGGER PICTURE – SYSTEMS THINKING



INNOVATION IS KEY – CREATIVE PROBLEM SOLVING

The world doesn't need more of the same. It needs bold, imaginative, and sometimes even uncomfortable ideas.

It needs us to reimagine everything, from fashion to food systems, and experiment with new models that prioritize people and the planet.



Tackle problems with fresh, out-of-the-box thinking



Design new, inclusive models for sustainability and equity

Embrace experimentation and rapid learning



Leverage insights gained to foster ongoing improvements



LEAD WITH EMPATHY – EMOTIONAL INTELLIGENCE

Without Emotional Intelligence, even the best ideas fail. Real change begins when we listen with empathy, when we understand people's stories, struggles, and dreams.

Remember, social issues need inclusive solutions.

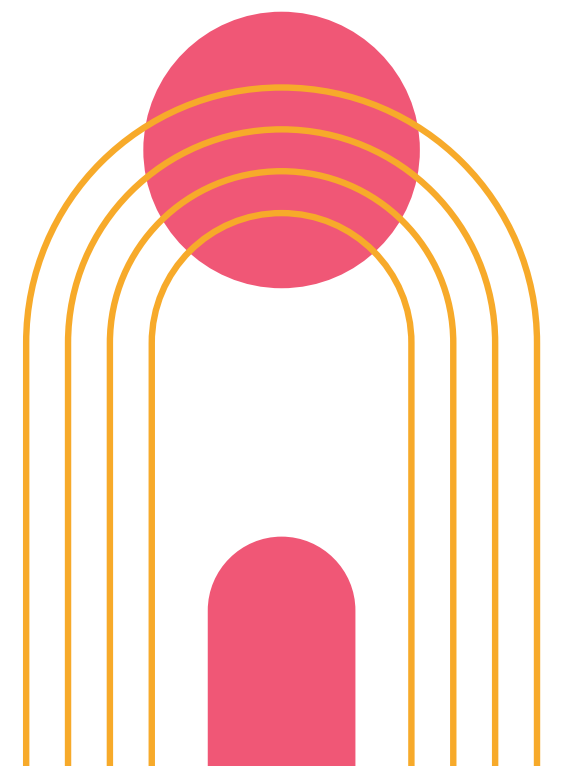
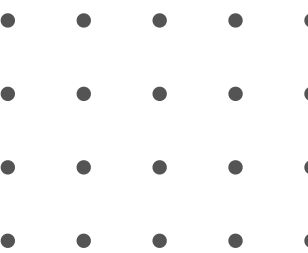
Emotional intelligence helps us co-create solutions that are deeply human and truly inclusive.

Connect with people
beyond data and stats

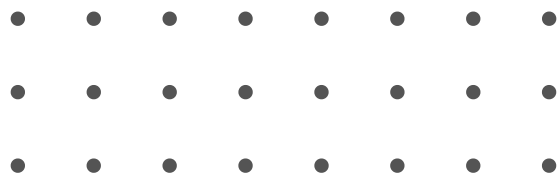
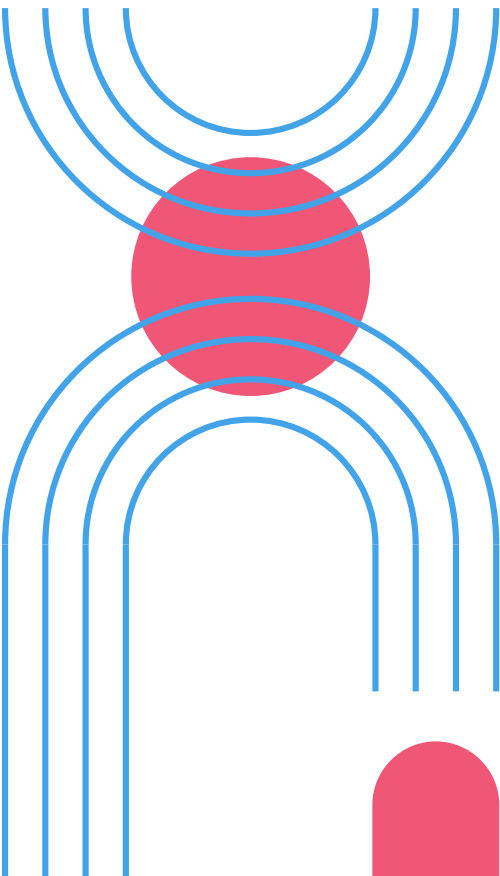
Understand lived
experiences, especially
those at the margins

Build inclusive solutions that
reflect real community needs

Monitor progress

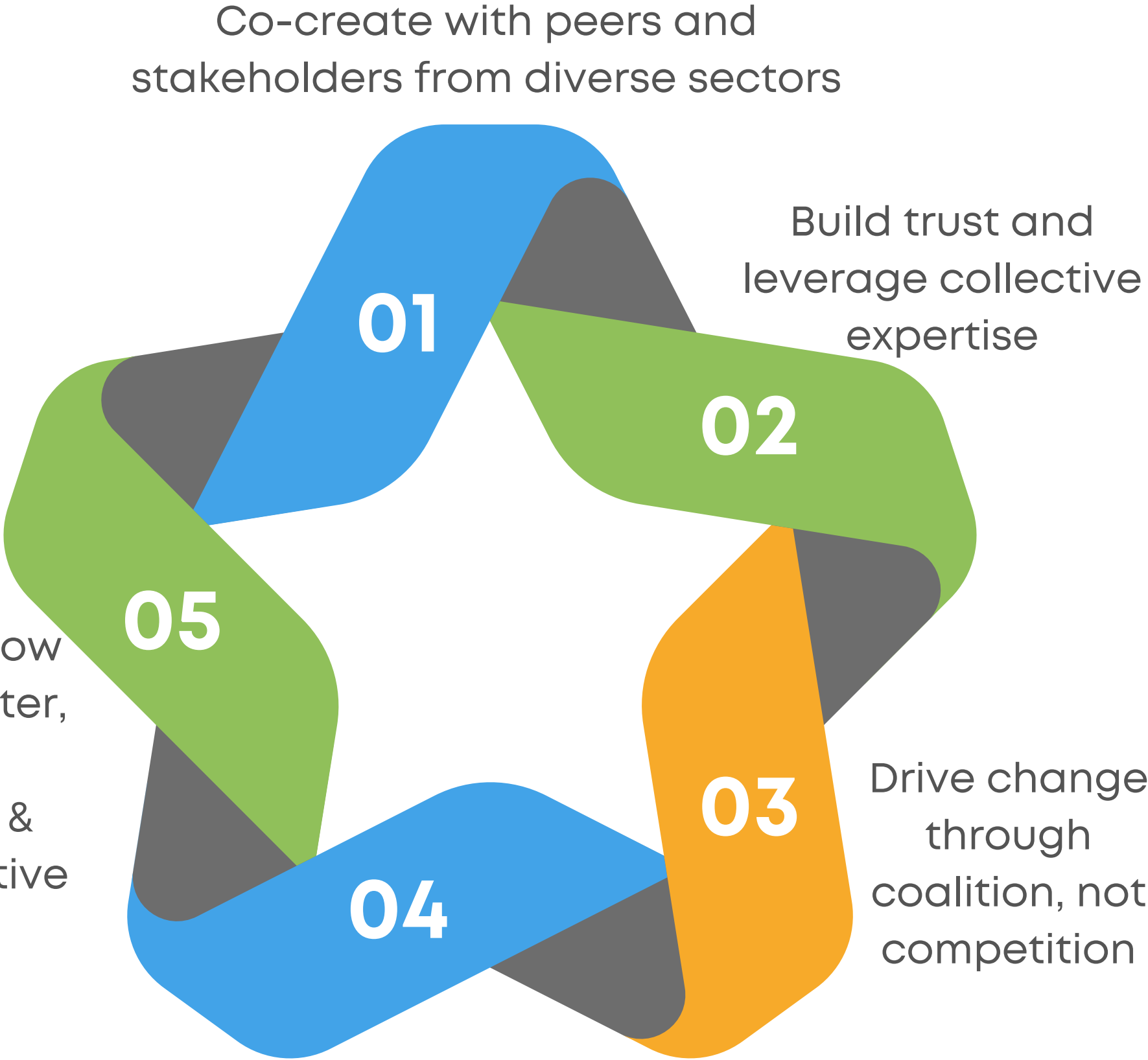


POWER IN PARTNERSHIP – COLLABORATION & NETWORKS

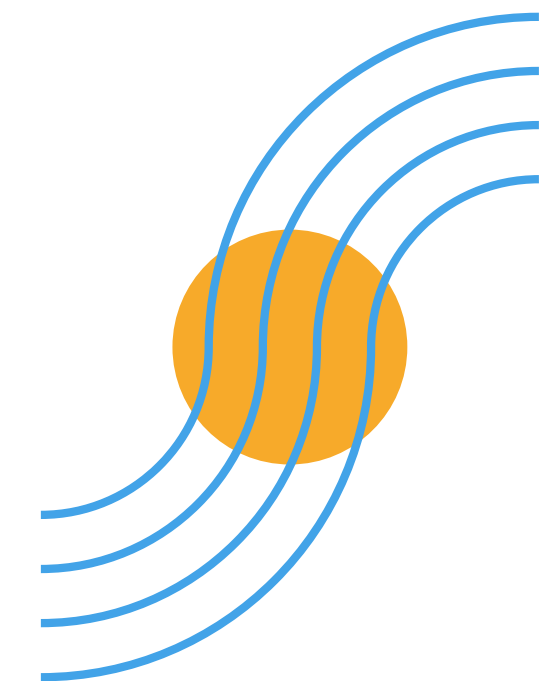
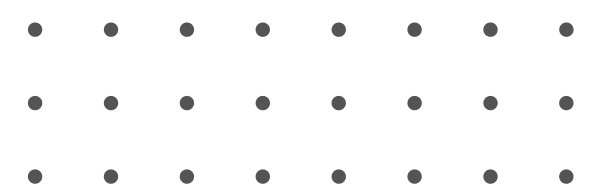
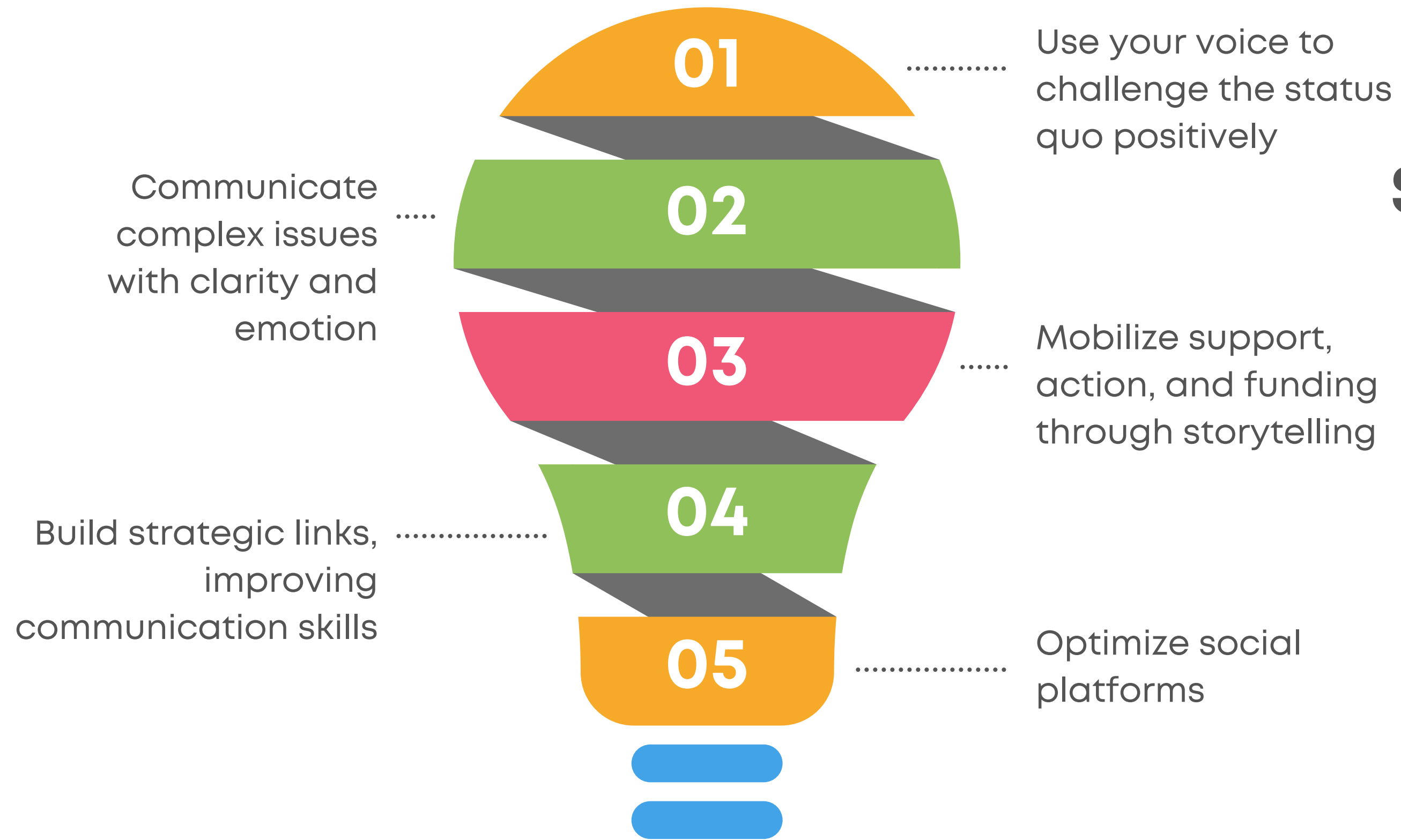


Networks to allow
scale ideas faster,
access new
communities, &
mobilize collective
action

Leverage varied
expertise, cultures,
and perspectives



SPEAK TO INSPIRE – ADVOCACY & STORYTELLING



THRIVE IN CHANGE – ADAPTABILITY & RESILIENCE

Things won't always go as planned,
and that's okay.

Adaptability and Resilience are what
keep us going.

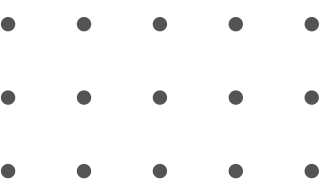
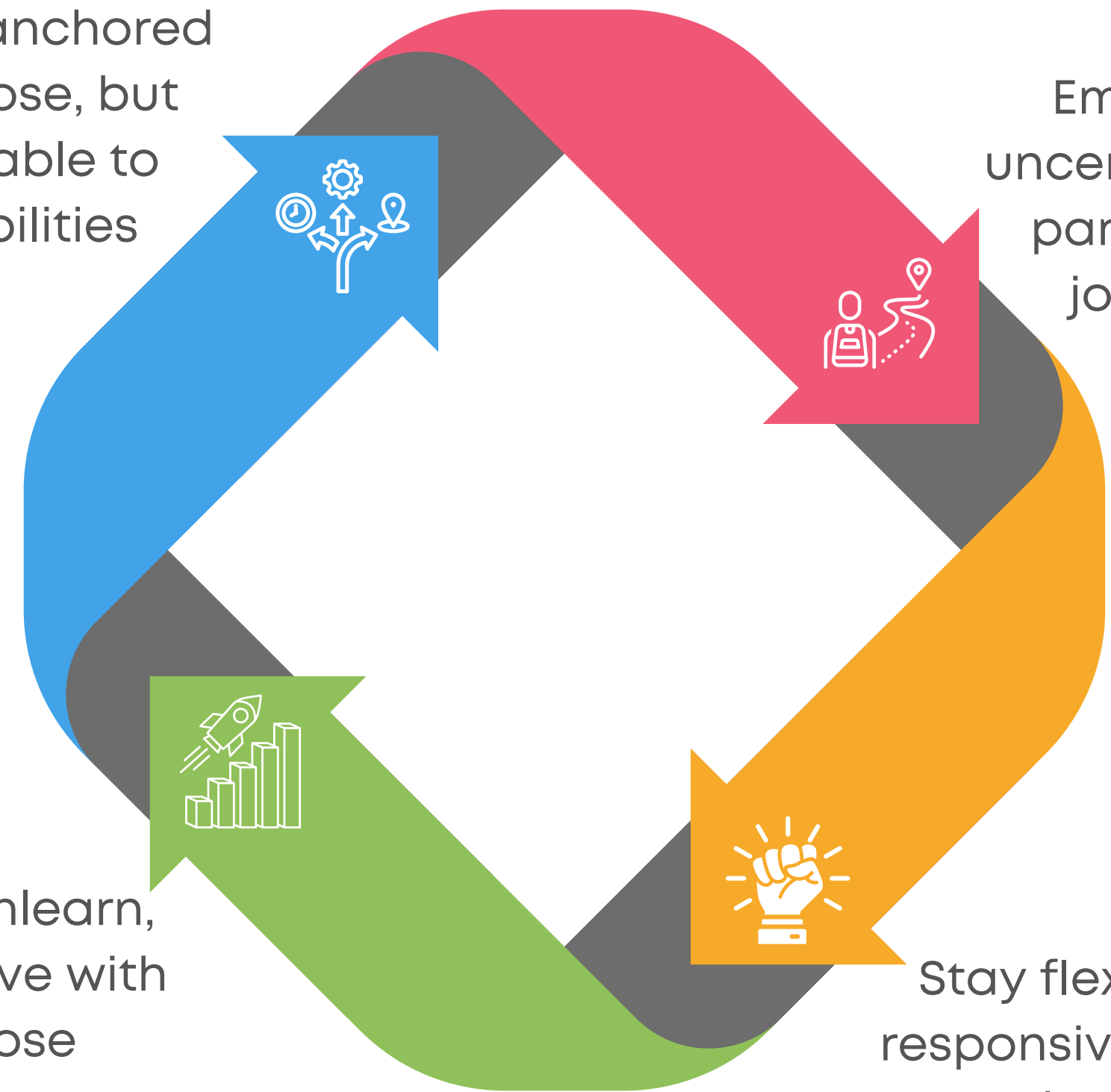
Change is not a straight road; it's
winding and uncertain, but those who
thrive are the ones who stay grounded,
yet flexible.

Remain anchored
in purpose, but
adaptable to
possibilities

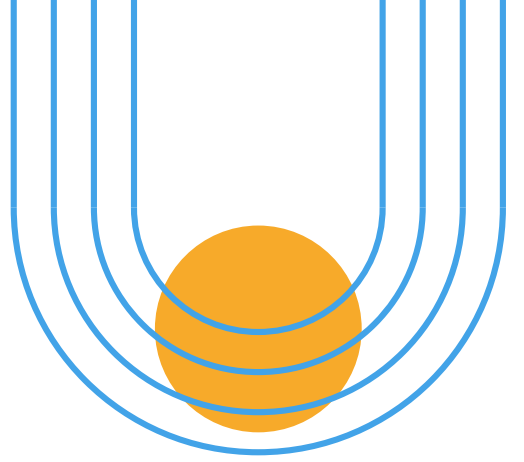
Embrace
uncertainty as
part of the
journey

Learn, unlearn,
and evolve with
purpose

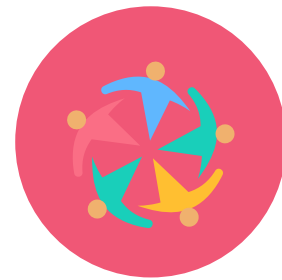
Stay flexible,
responsive, and
motivated



BRIDGE WORLDS – CULTURAL COMPETENCY



Recognize and
respect diversity in
all its forms



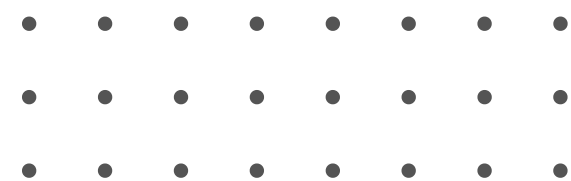
Design solutions that
are context-aware
and culturally
grounded

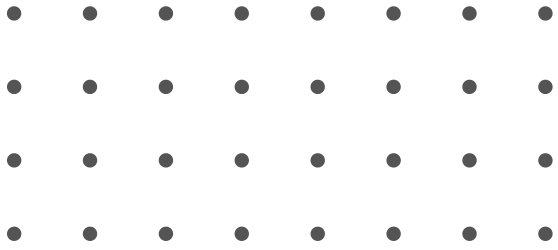
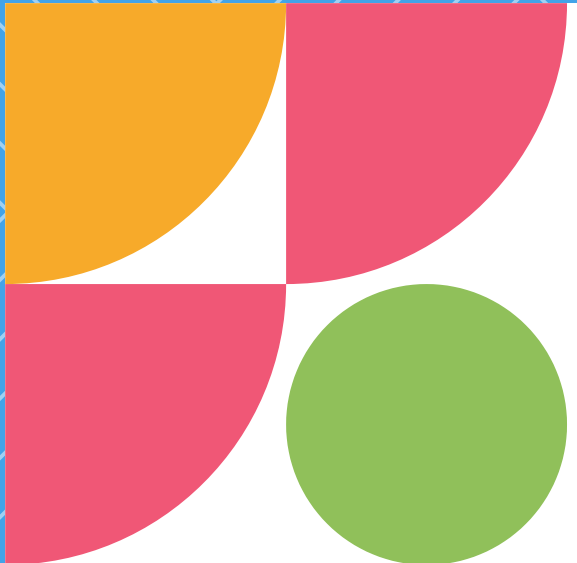


Create systems
where communities
lead the way, when
people own the
process, they own
the impact



Build deeper, more
respectful
engagement globally





THANK YOU



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just_fashion_transition

