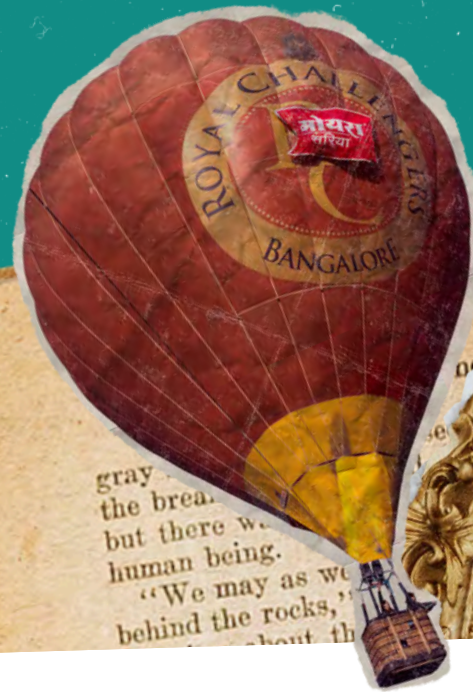


I HEAR U

No filters. No dramas.



From 'let's save the world for free'
to 'girl, we gotta eat':
the painfully real journey.





HOW WE REALIZED PASSION DOESN'T PAY RENT.

What happened:

We wanted to do everything for free.
Altruism? 10/10. Sustainability? 0/10.

What we learned:

You can't run a project on vibes. Purpose
needs fuel. And sometimes that fuel is a
decent business model.



NOT EVERY OUTSIDER GUIDES YOU.
SOME JUST... STAND THERE LOOKING WISE.

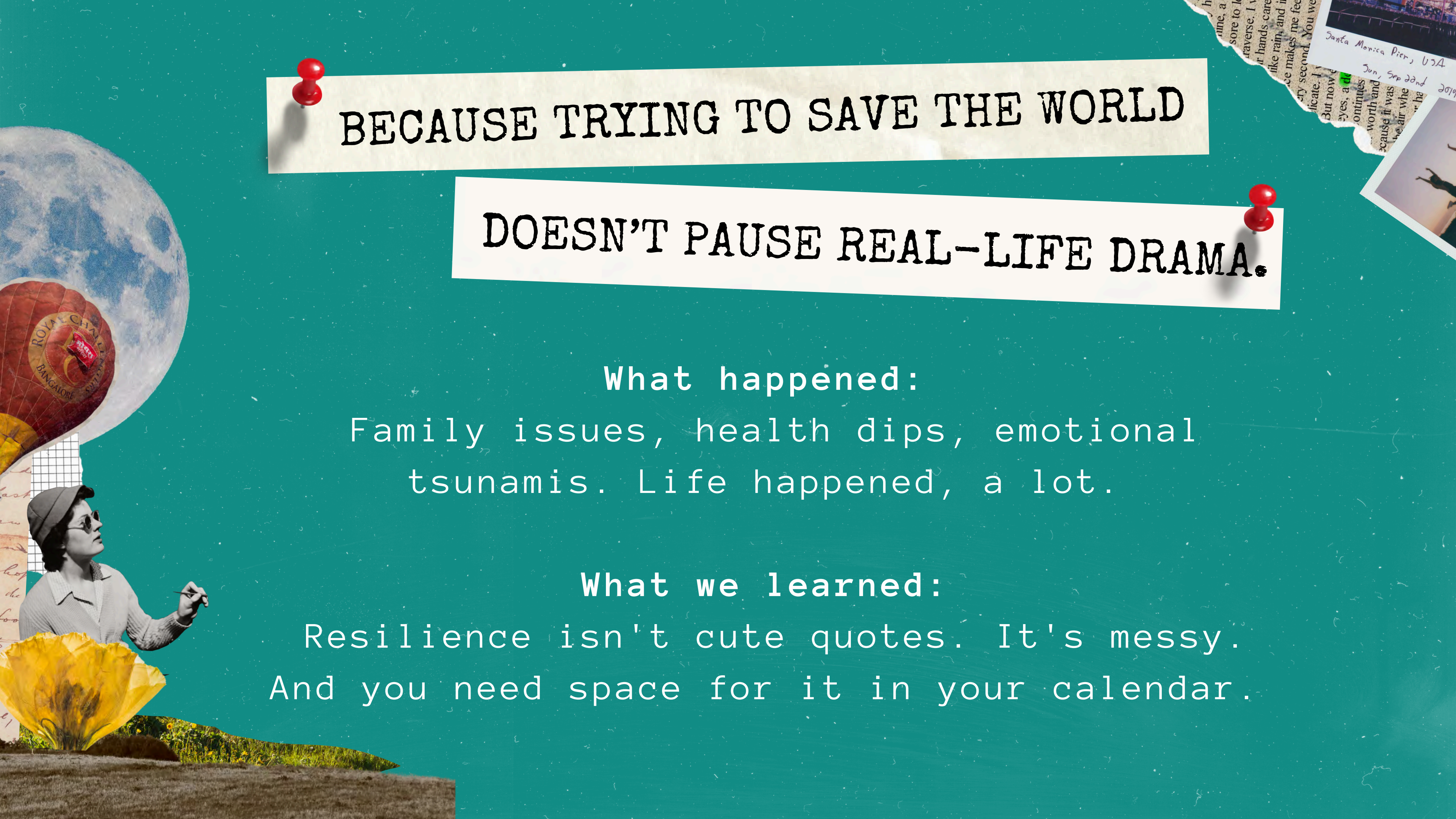
What happened:

We depended too much on external voices.
Some of it was helpful, some just left us
more confused.

What we learned:

You're your own best bet. Trust your team. The
answers are rarely in someone else's
Google Drive.





BECAUSE TRYING TO SAVE THE WORLD

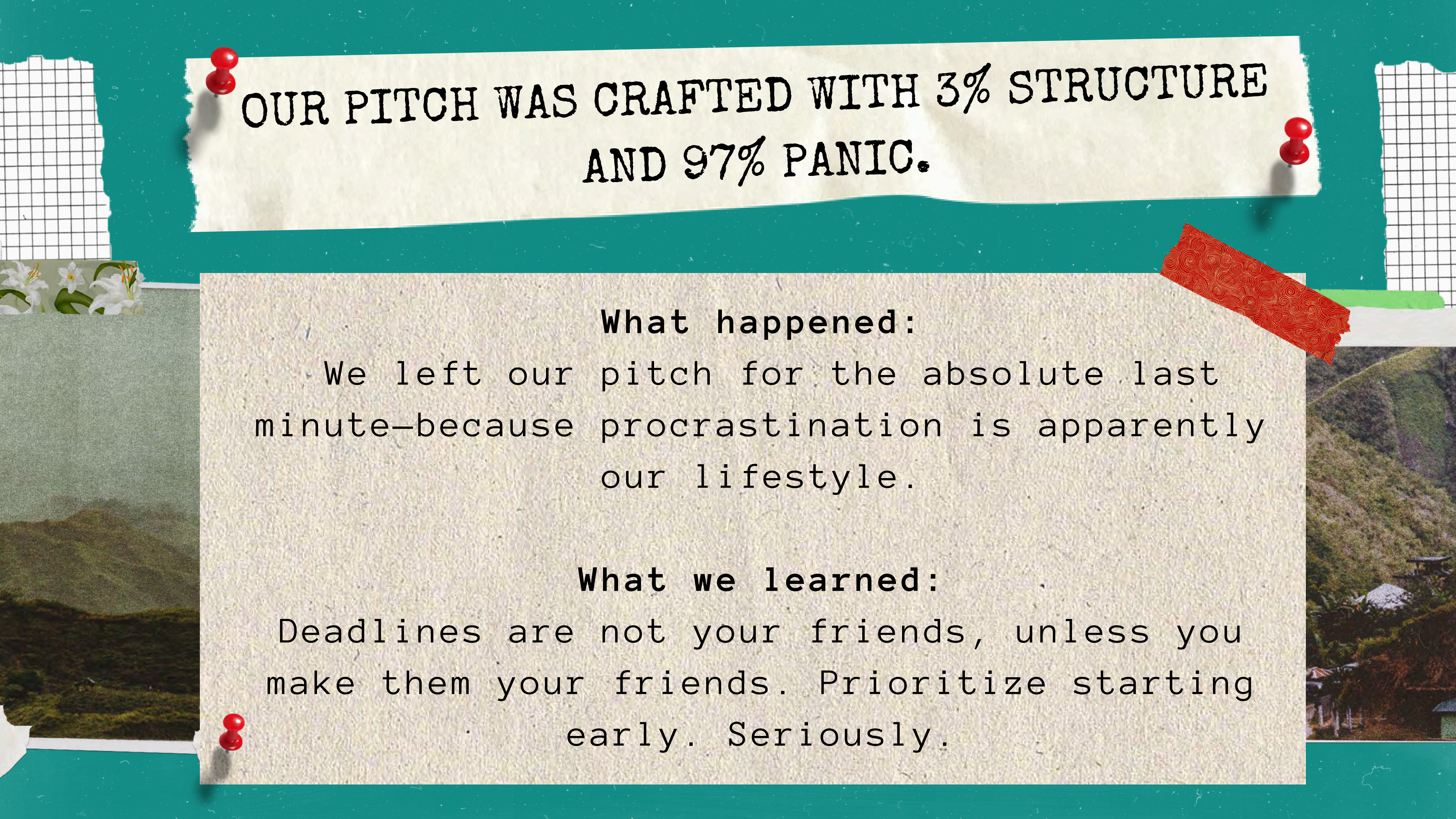
DOESN'T PAUSE REAL-LIFE DRAMA.

What happened:

Family issues, health dips, emotional
tsunamis. Life happened, a lot.

What we learned:

Resilience isn't cute quotes. It's messy.
And you need space for it in your calendar.



OUR PITCH WAS CRAFTED WITH 3% STRUCTURE
AND 97% PANIC.

What happened:

We left our pitch for the absolute last minute—because procrastination is apparently our lifestyle.

What we learned:

Deadlines are not your friends, unless you make them your friends. Prioritize starting early. Seriously.



WE HAD PEOPLE. WE HAD PASSION.
WE HAD NO PLAN.

What happened:

We recruited volunteers before we
even knew what to tell them to do.

What we learned:

Before building your army, build the
bloody roadmap.



DOING GOOD STILL REQUIRES
PAPERWORK. UGH.

What happened:
We hit legal
walls and red tape
like blindfolded
hamsters.

What we learned:
No matter how
pure your heart
is, the system
still needs you to
fill out forms.

IMPOSTOR SYNDROME ENTERED THE CHAT.

What happened:

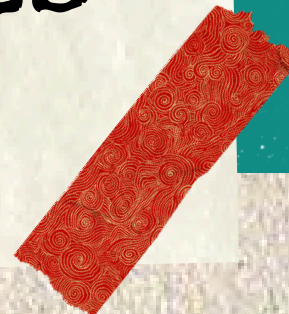
We doubted everything because we didn't have formal mental health degrees.

What we learned:

You don't need to be everything — just know your lane, stay ethical, and build with experts.



GONNA



WHEN INTERNAL COMMUNICATION FEELS LIKE A BADLY WRITTEN SOAP OPERA.

What happened:

Miscommunications, tension, passive-aggressive texts, maybe one or two breakdowns.

What we learned:

You need the right team. One that vibes, communicates, and doesn't ghost during crunch time.



WE DIDN'T PIVOT.



WE PIROUETTED INTO CONFUSION.

What happened:

The idea changed so much we weren't sure
who we were anymore.

What we learned:

Iteration is good. Identity crisis? Not so
much. Stay flexible, but remember your why.



NEW MEMBERS, NEW SKILLS, NEW CHAOS UNLOCKED.

What happened:

We added people. Some stayed.
Some confused the mission.

What we learned:

Recruit slow. Align values.
Avoid energy vampires.



turns out...

we had superpowers all along.

What happened:

We went back to our core
skills: strategy,
creativity, product-making
magic.

What we learned:

The answers weren't out
there. They were already in
our team chat – buried under
memes and voice notes.



THEY COPIED OUR VIBE
BUT NOT OUR SOUL.



Alexa play Like Jennie.

What happened:
We got copied. Yes.
Audacity levels: expert.

What we learned:
Ideas are stealable. But
purpose, consistency and
passion? Untouchable.

YOUR IMPACT SHOULDN'T BE
CONFINED TO ONE PDF SUBMISSION.

What happened:

The copycats can keep copying.
We didn't come to play the same game.
We came to launch our own league.

What we learned:

Don't box your mission into someone
else's framework. Expand. Explore.
Innovate. Take up space.



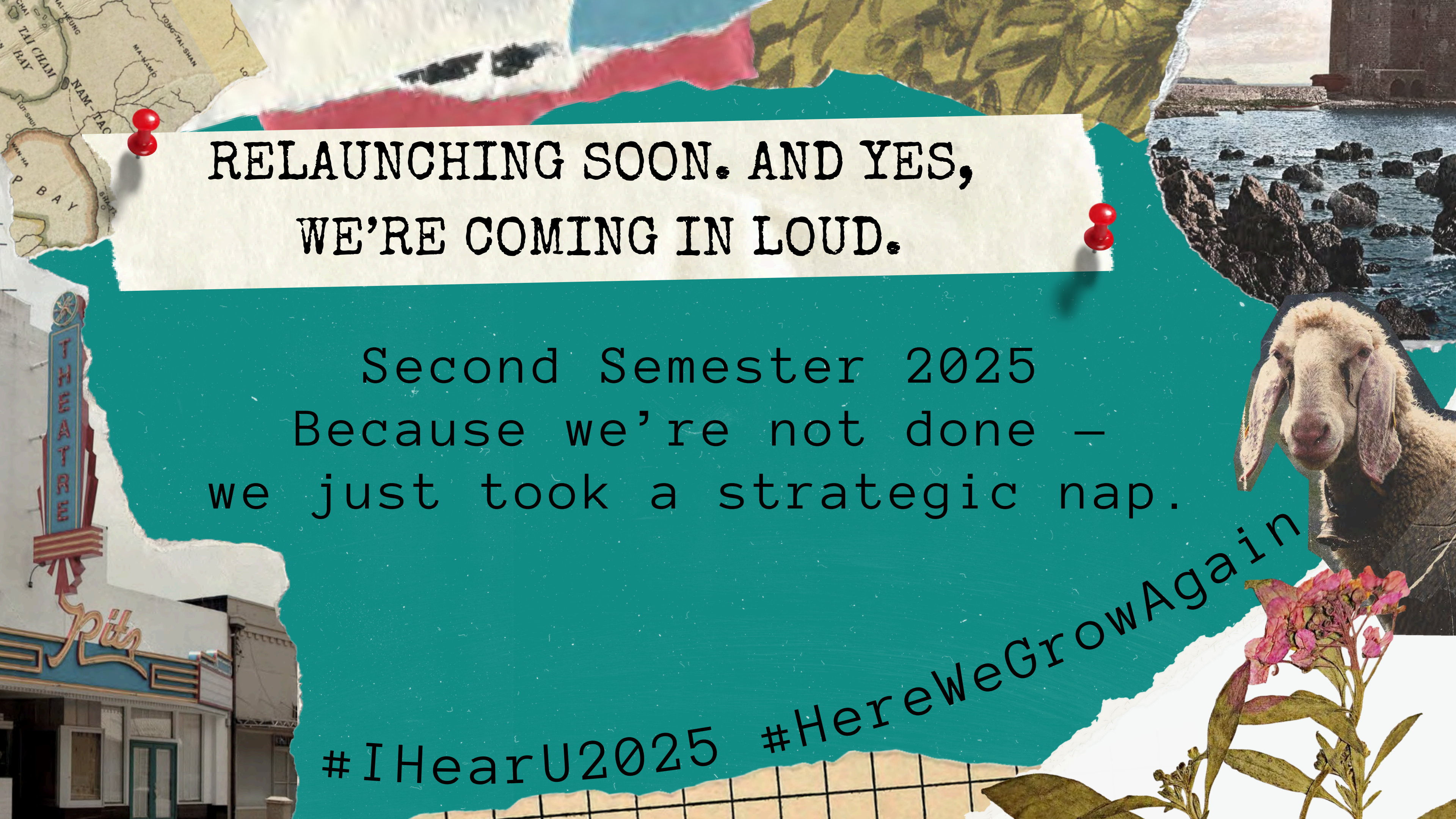


WHAT WE LEARNED:

Real stories have messy timelines.
We're still growing, evolving, and
absolutely not giving up.

WHAT HAPPENED:

Everything. Mistakes, magic,
breakdowns, breakthroughs.



RELAUNCHING SOON. AND YES,
WE'RE COMING IN LOUD.

Second Semester 2025
Because we're not done —
we just took a strategic nap.

#IHearU2025 #HereWeGrowAgain

MEET THE TEAM



SARA VERGARA



BIANCA JALDIN



ARIANY ORTEGA



RAÚL VELÁZQUEZ TEPEPA



MABEL RAMÍREZ



BEFORE WE GO...

Thank you, UNESCO,
BeChangeMaker,
WorldSkills, and HP.

We're not perfect, but we're bloody persistent.