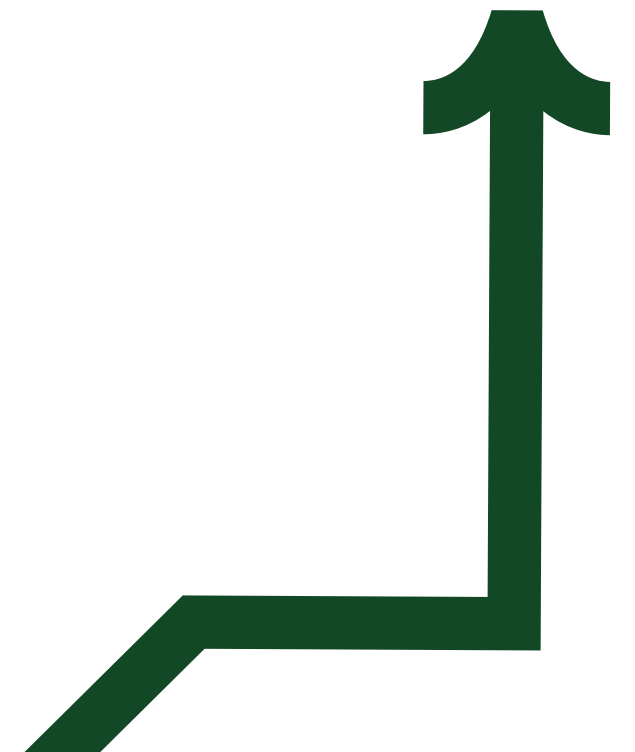




Creating Real-World Social Change: The Doorcas Africa Story

PRESENTED BY

Abayomi Odole



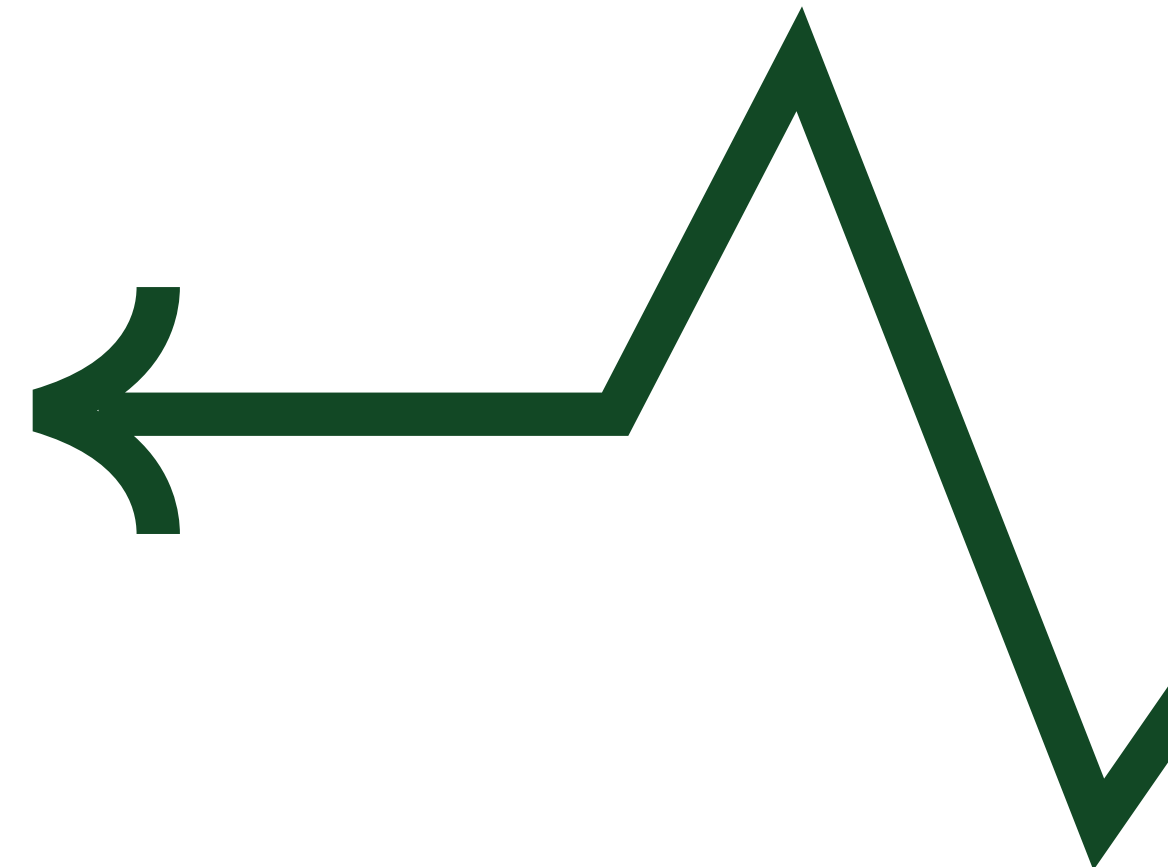


Who Am I?



Abayomi Odole, Ceo Doorcas Africa

A visionary Nigerian entrepreneur and Doctor of Veterinary medicine (In view) at the University of Ibadan, whose work sits at the intersection of science, education, and technology.



What We'll Cover Today

Igniting Change, Empowering Action



- 01 The problem we set out to solve
- 02 The Doorcas Africa solution
- 03 Real-world social change strategies
- 04 Lessons and insights for you
- 05 Q&A

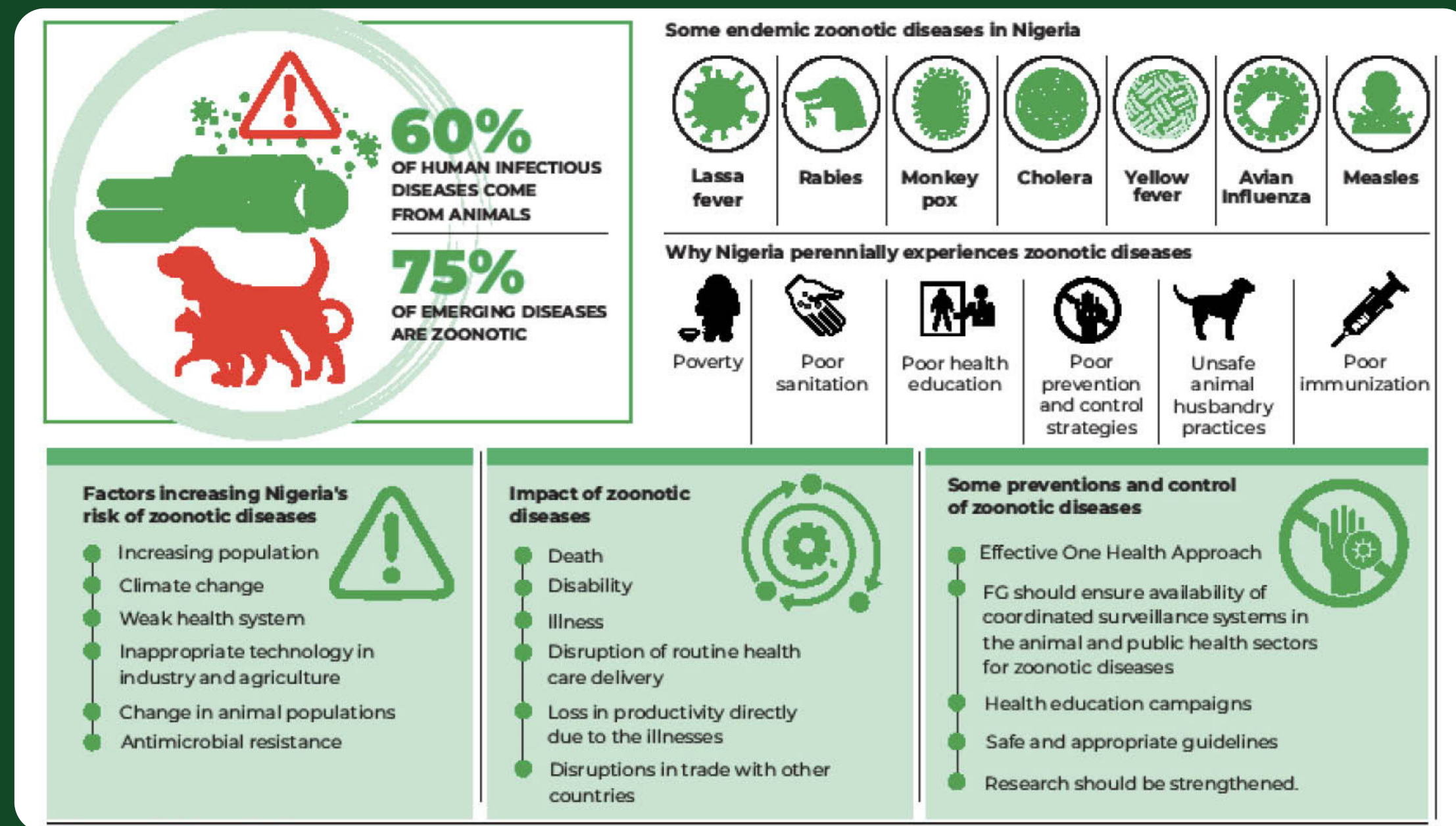


African Farmers
experience High
Livestock Mortalities
worth **\$1.5 billion**
annually





This is not just an agricultural issue—it's a social and public health issue



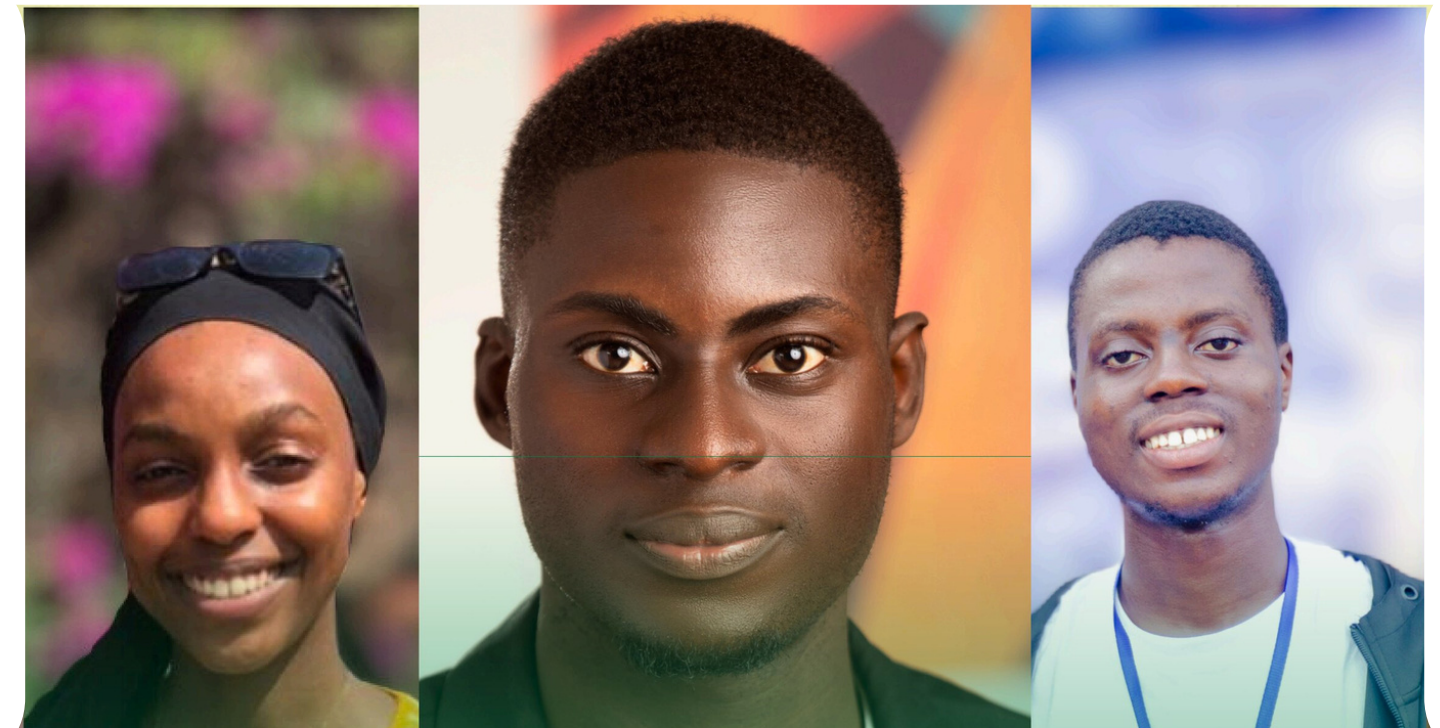
Why This Problem Deserves Attention





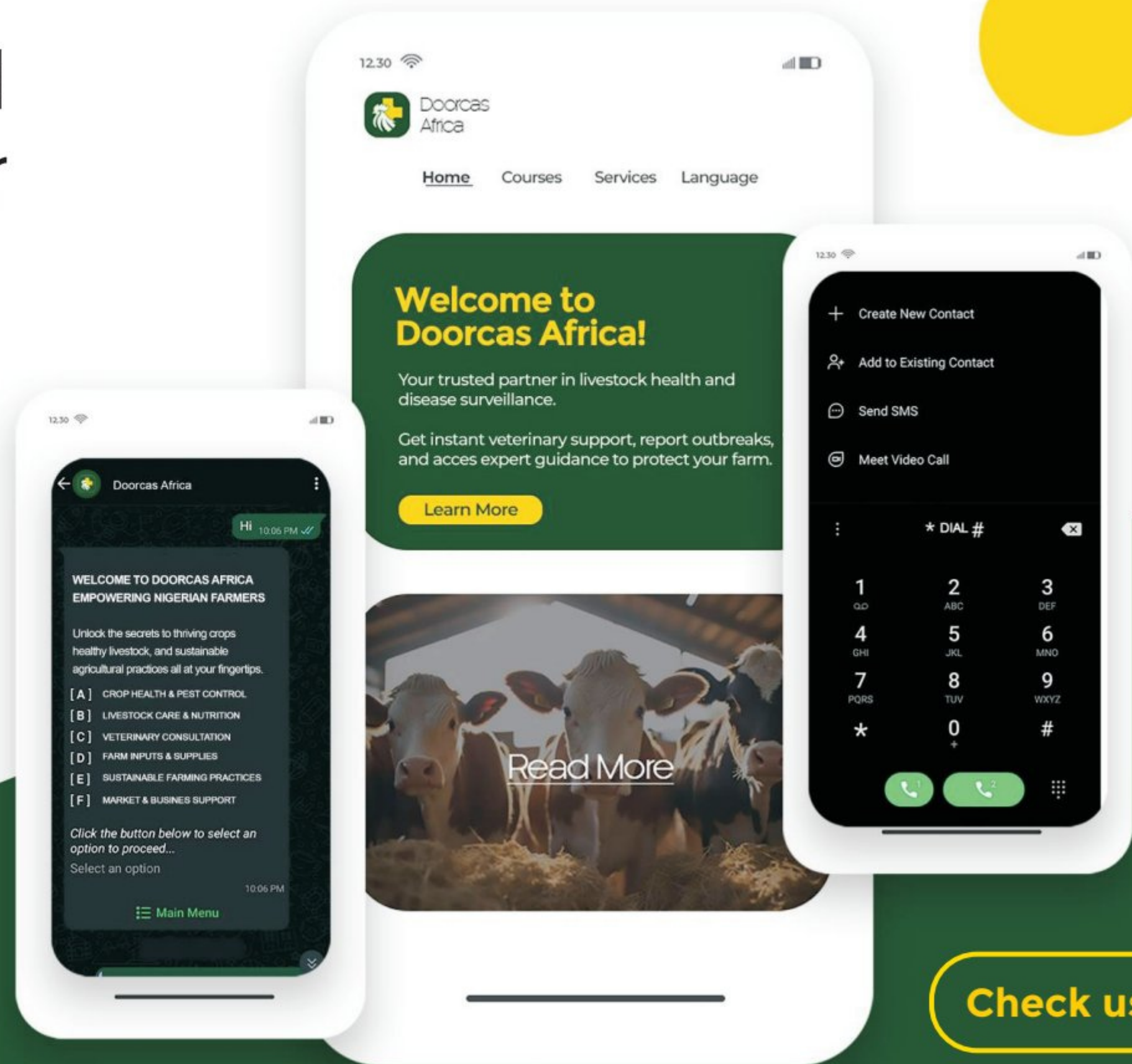
Our vision is to become the leading force in transforming animal management in Africa. We envision a future where every farm is a smart farm, empowered with cutting-edge technology to ensure optimal animal health and productivity. Through our efforts, we aspire to elevate the standards of livestock care, drive economic growth for farmers, and contribute to food security and agricultural sustainability across the continent.

Introducing Doorcas Africa



Connecting farmers and vet service providers for veterinary care access.

Gathering data to help farmers predict disease outbreaks



[Check us here](#)

Solution

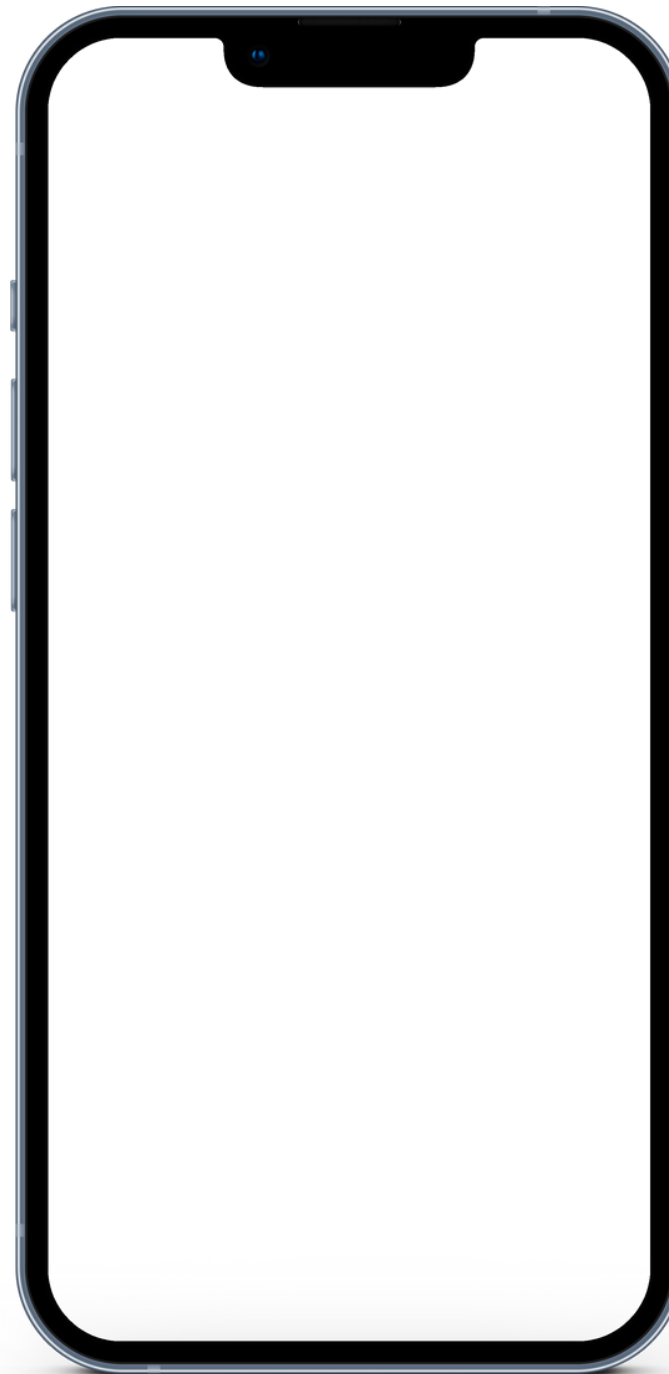


Mobile App & SMS Reminders

Our mobile app and SMS reminders help livestock owners stay on track with vaccination schedules and health management, ensuring timely action for disease prevention.

Vet-Farmer Connection

Our platform directly connects farmers with certified veterinarians, providing professional guidance and advice for better livestock care and disease prevention.



Disease Reporting Dashboard

The disease reporting dashboard allows farmers to easily report suspected outbreaks, providing real-time data for faster response and better disease tracking.

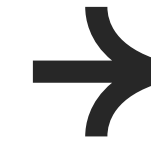
AI-powered Outbreak Predictions

Leveraging AI, we predict disease outbreaks by analyzing trends and patterns, enabling farmers to take proactive measures and reduce the risk of widespread infections.



Education & awareness building

We focus on educating farmers and the broader community about animal health, disease prevention, empowering them to take control of their livestock's well-being.



Data-driven decisions

Our approach uses data analytics to guide decisions, ensuring that farmers can make informed choices based on real-time insights into animal health and disease trends.

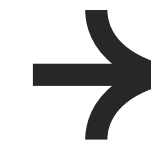


What's Different About Our Approach?



Local partnerships

We collaborate with local governments, veterinary associations, and agricultural extension centers to ensure that our solution is accessible, credible, and aligned with community needs.



Community-first design

We prioritize community needs by building solutions that are tailored to local farming practices and address specific challenges faced by livestock owners in rural areas.



**Reduced
livestock
deaths in pilot
communities**

Our solution has successfully led to a decrease in livestock mortality rates by enabling timely vaccinations and better disease management in pilot communities.



Hundreds of farmers reached

We have engaged and supported hundreds of farmers, providing them with access to veterinary care, education, and tools to improve livestock health.

What We've Achieved

What We Had to Overcome



- 01 Resistance to new tech
- 02 Trust issues in rural communities
- 03 Infrastructure limitations
- 04 Accessing funding



Engage the people you're serving

We prioritize involving farmers and local communities in the development of our solutions, ensuring that our approach meets their specific needs.



Use partnerships as leverage

We leverage strategic partnerships with local organizations, governments, and institutions to expand our reach, credibility, and resources, enhancing our ability to drive social change.



Start small, iterate quickly

We began with small-scale pilots, allowing us to learn quickly, adapt our solutions based on real-world feedback, and grow effectively.



Build with sustainability in mind

Our solutions are designed to have long-term impact by focusing on environmental, social, and economic sustainability, ensuring they can thrive well into the future.

Social Change Strategies That Helped Us



What You Can Take Away



Use what you have, where you are

Start with the resources you have at hand and make the most of them, no matter how small, to begin making a difference.



Technology + empathy = powerful impact

The combination of innovative technology and a deep understanding of the people you serve can create lasting, meaningful change.



Don't wait to be perfect – start with purpose

Start taking action based on your mission, even if the solution isn't perfect yet—progress comes from purpose-driven action.



Solve real problems. The world needs you



Doorcas Africa

Q&A Session

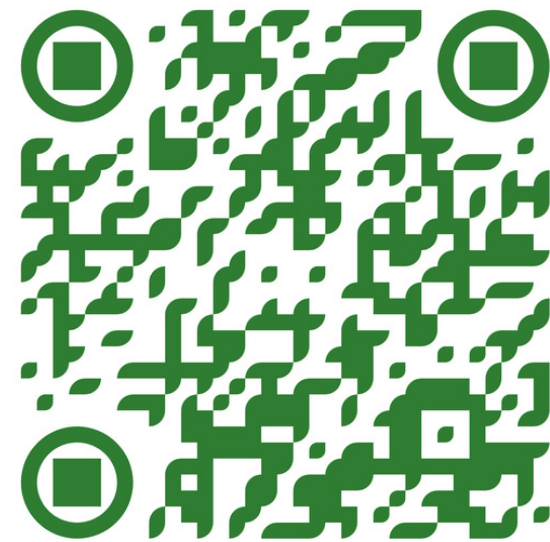
Open for Questions and Discussion



Let's Stay Connected

Join us in revolutionizing animal disease surveillance in Africa!

ABAYOMI ODOLE
CEO, DOORCAS AFRICA



Linkedin

