

UNESCO-UNEVOC Webinar Series

On Entrepreneurial Learning in TVET

“Innovative Entrepreneurship Pathway”

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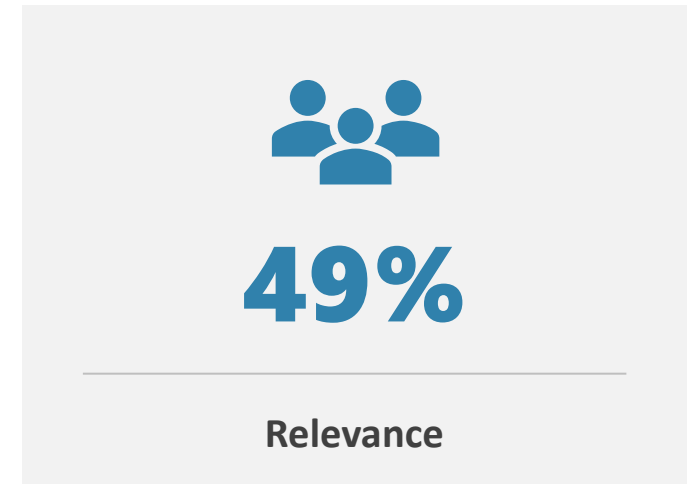
The Why & The How

Higher education is grappling with **a pressing issue—the problem of irrelevance.**

Furthermore, There are five (5) challenges in the education system:

1. uniformity in thinking,
2. lack of practical skills,
3. lack of decision-making skills,
4. lack of problem-solving skills (analytical and critical skills), and
5. lack of character quality.

So far, education is the responsibility of the government and educational institutions. The world of work, from the social and non-profit to commercial sectors, is waiting for new workers from the existing education system.



(ILO & BPS, 2023)

This paradigm needs to be reshaped by integrating business organizations, public organizations, and the wider community into the educational ecosystem.

It calls upon these **stakeholders to actively participate in the higher education system**, not just as beneficiaries but as contributors.

The Policy Reforms on HEI

In 2020, Indonesia's Ministry of Education, Culture, Research, and Technology introduced the "Merdeka Belajar–Kampus Merdeka" (MBKM) policy, **catalyzing a paradigm shift in higher education towards practical, holistic learning with an emphasis on entrepreneurship education**. This policy permits students to dedicate **up to three semesters** to non-academic, real-world projects, equipping them for contemporary challenges.



Learning activities of
MBKM (Emancipated
Learning)



Ecosystem Development for Learning



The student works as a teaching assistant in an elementary school



The student works on village development project

MBKM's approach is not to dismiss the entire old education system as suboptimal. Instead, it aims to play a pivotal role in optimizing the system.

The goal is to ensure that college graduates are not just knowledgeable but also equipped with skills and attitudes that are relevant to the real challenges of their time.

For one semester, companies, state institutions, and social and community organizations step into the shoes of higher education or function as higher education institutions.

This real-world application of interdisciplinary learning inspires and motivates many stakeholders to be involved and embrace this approach.



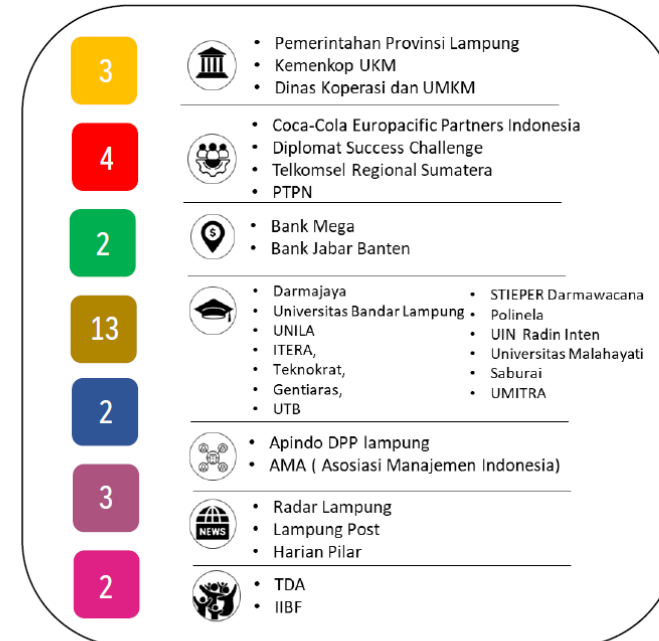
The students work to improve the local community by establishing new sources of economy

Ecosystem Development for Learning

The collaboration impact are:

1. **Improve the quality** of 45 SMEs
2. 35 SMEs had **access to funds**
3. 35 SMEs established **new online marketing channels** and 10 SMEs **improved their existing marketing strategies**
4. 158 **products had SKU** (Stock Keeping Units) that help for inventory and sales tracking
5. **Increased the revenue** from Rp. 700Mio to Rp. 1.5 Billions
6. **Students gain benefits for:** personal growth, knowledge development, social & civic responsibility, community impact, and improved their character qualities.

UMKM Merdeka – Hepta Helix

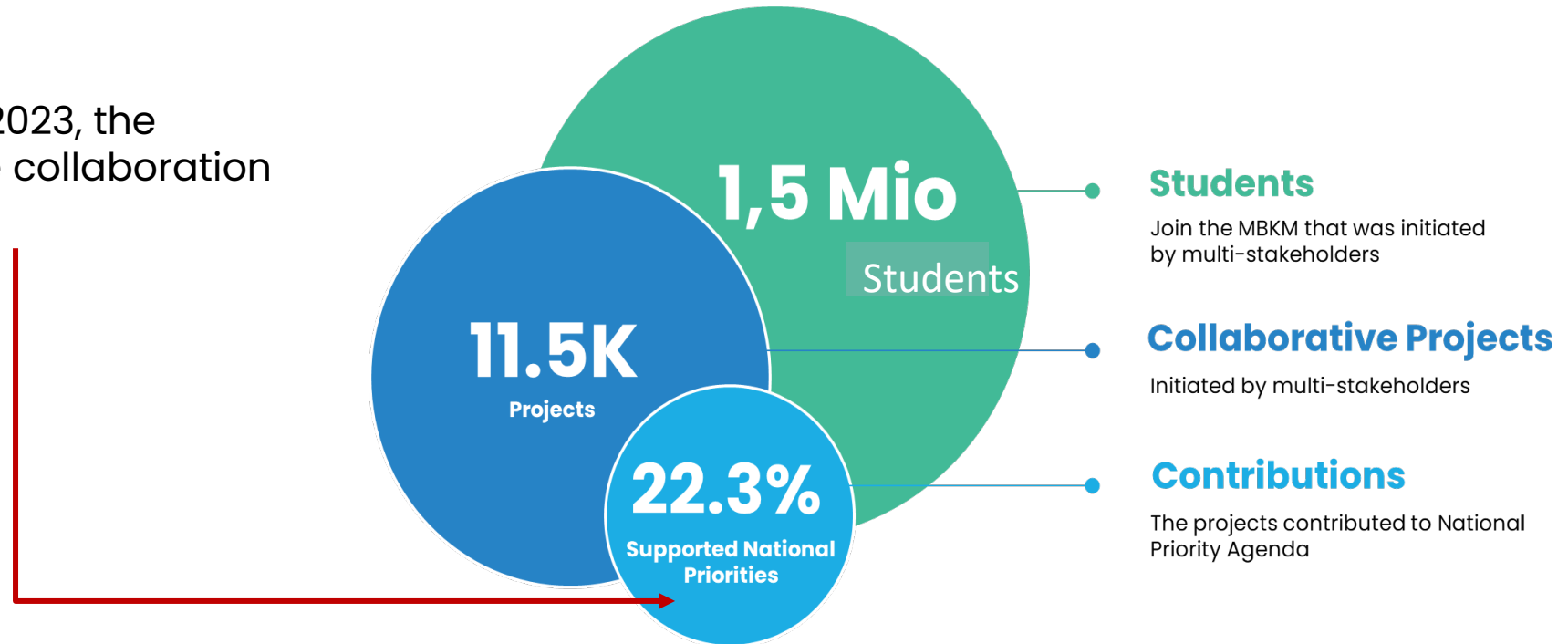


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Design Development and The Impact

By the end of 2023, the
Impacts of the collaboration
are:



Thus,

'Spaces, rooms, channels, or whatever name is needed for the students to freely associate, assemble, and take action with various stakeholders to materialize their classroom learning and positively impact the surroundings, while technology plays a significant role in enabling greater impact.

Thank you