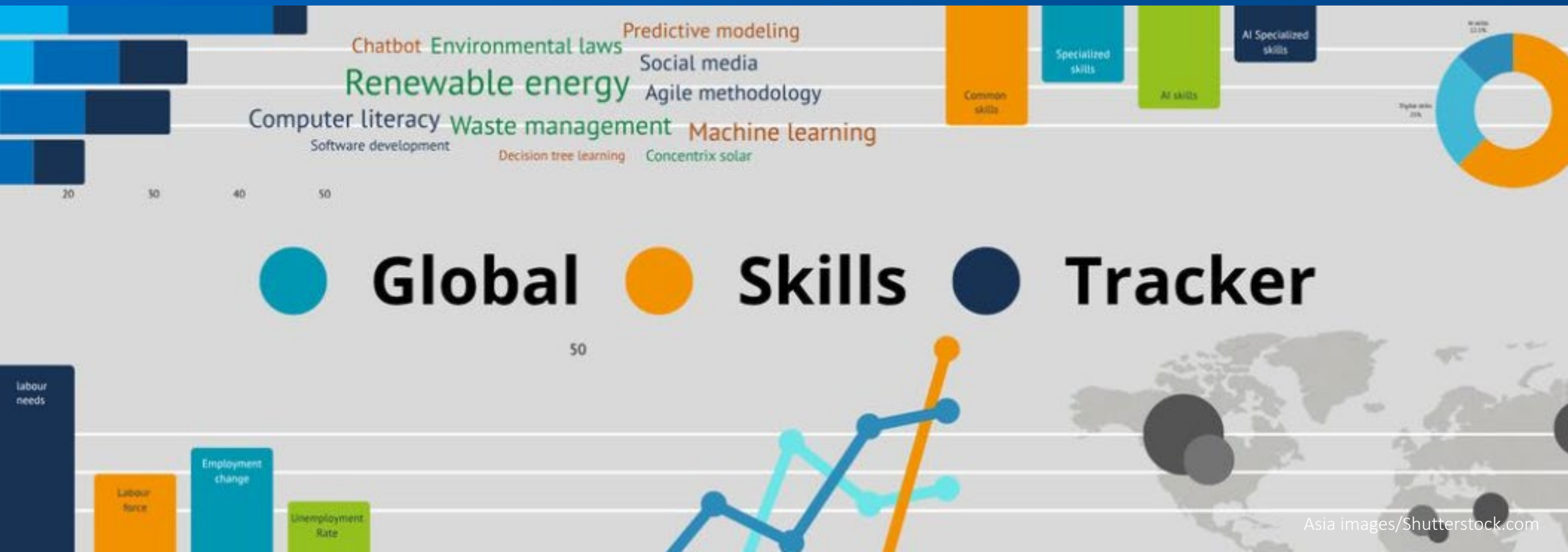


Global Skills Tracker - An overview

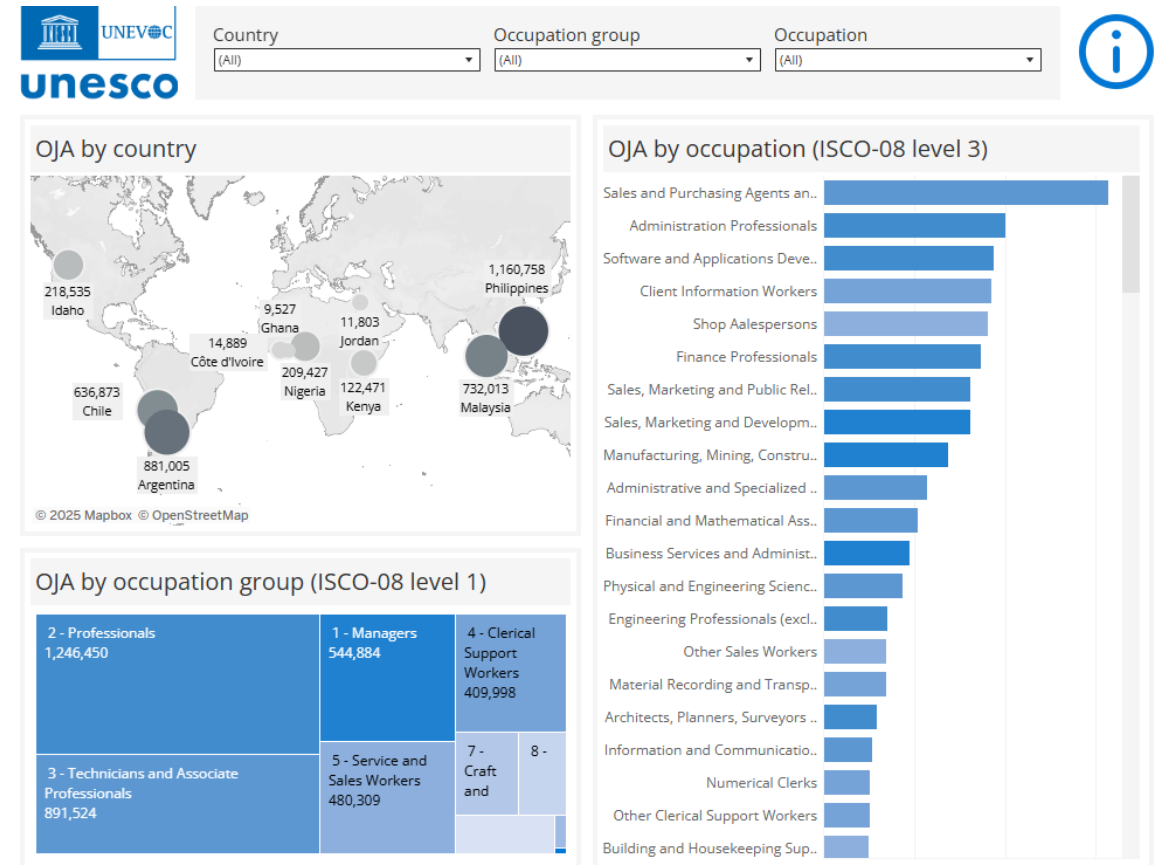
15th July 2025 – World Youth Skills Day



What is the Global Skills Tracker

The Global Skills Tracker is a **tool** that enables users to **explore skills data** across various dimensions, including **countries, industries and occupations**.

It provides a **high-level mapping of skills trends and insights from job posting analytics**.



High-level mapping

The tool will enable users to explore **skills data at a macro level**, covering different dimensions such as **countries, industries, and occupations**.

Trends and insights

It includes **dynamic features** allowing users to **identify trends over time and interactive charts**. By leveraging job posting analytics, the tool help users **identifying patterns in the demand for specific skills**, enabling a more **comprehensive understanding of the skills landscape**.

Why a Global Skills Tracker (GST)

Growing interest in developing and implementing practical **labour market intelligence applications using internet-based labour market data** to support **evidence-based decision-making in policy design and evaluation**

Benefits of using internet-based labour market data

- More frequent
- More timely
- More granular
- Less burden
- Cheaper

The ED/YLS section at UNESCO designed, developed and implemented a Global Skills Tracker to monitor skills demand, in alignment with our TVET Strategy 2022-2029.



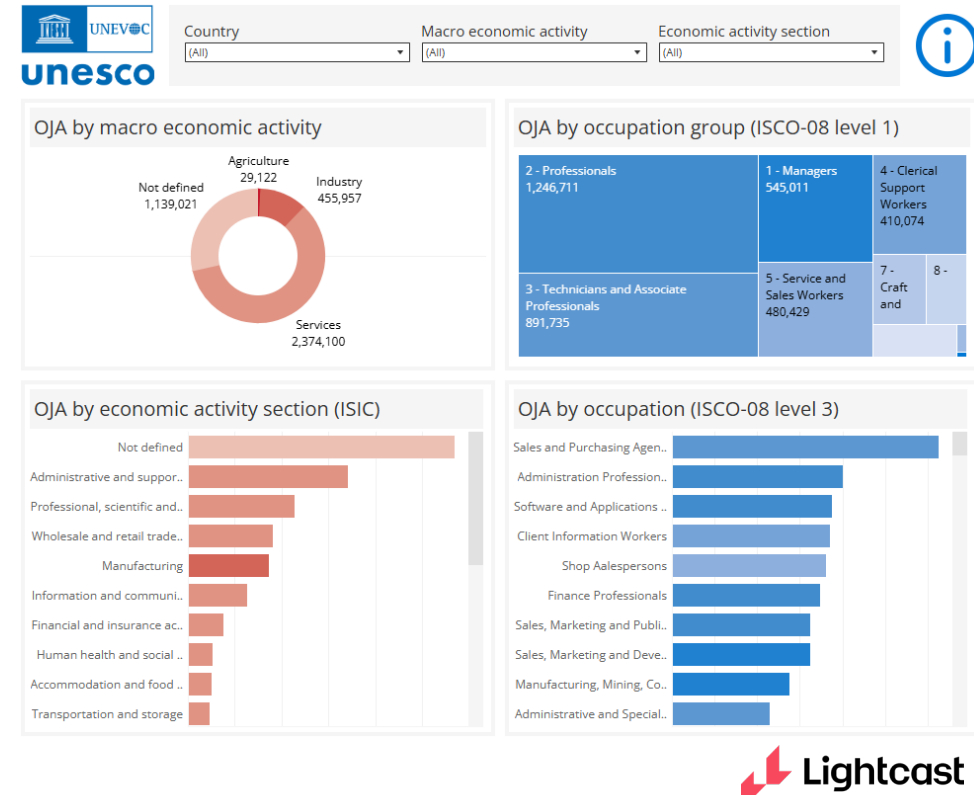
Lightcast

Geographical coverage

The Global Skills Tracker will focus on the following countries:

- **Africa:** Kenya, Nigeria, Cote d'Ivoire, Ghana
- **Asia:** Malaysia, The Philippines
- **LAC:** Argentina, Chile
- **North America:** US (one state)
- **Middle East:** Jordan

Countries have been selected based on UNESCO's current projects, data availability and Lightcast expertise working with online job postings in those geographies.



The Global Skills Tracker is an example of **how AI technology can be leveraged to the benefit of education and to anticipate skills demand** in this evolving sector.

How can the Global Skills Tracker support our projects?

The use of the Global Skills Tracker can also help expand and diversify learning opportunities through higher technical and vocational education and training (TVET) and higher education

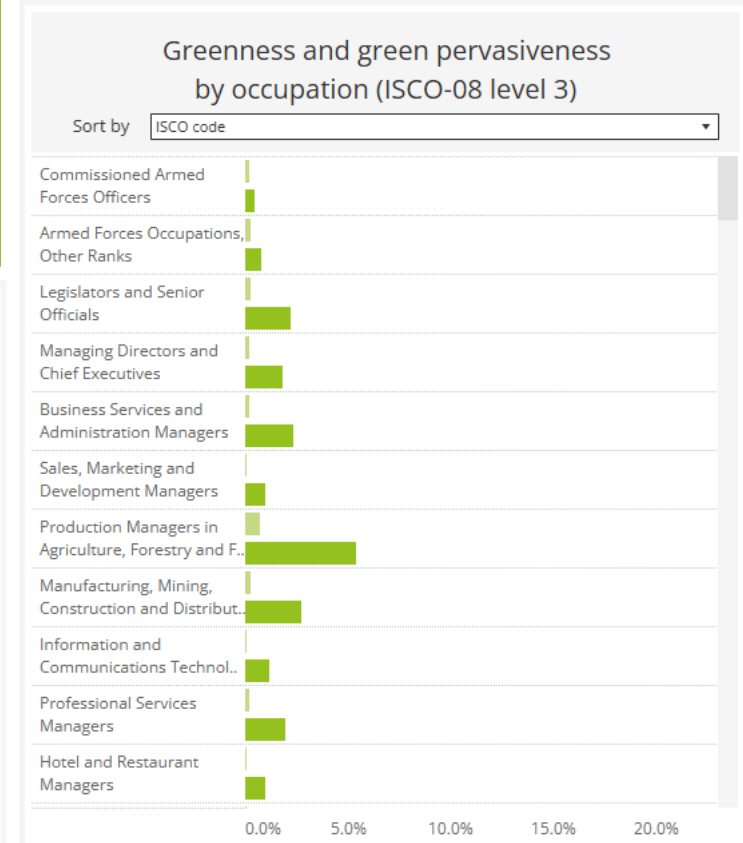
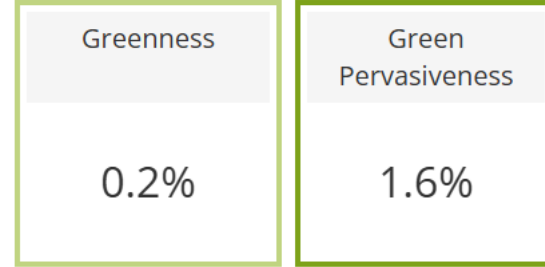
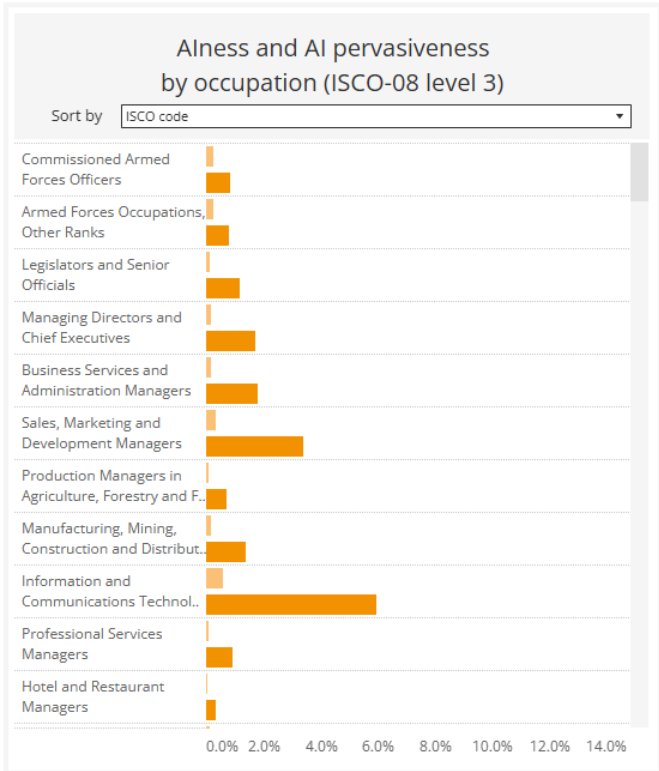
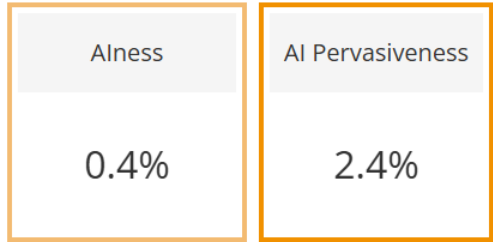
Share real-time data on
labour market conditions

Dynamically consolidate
data on skills demand

Guide programme and
policy development

Monitor and analyse
emerging skills within the
rapidly evolving landscape
of digital transformation

*With a specific focus on key areas such as **digital, AI and green skills**, the tracker will provide valuable insights into the constantly evolving demands of the global workforce.*





SCAN ME

Thank you

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