

Conecta Empleo GSA Spotlight

- Employability Programme
- Bonn, 25th of October 2022

Employability Programme



ORIENTATION

AI and Big Data tools for better informed decisions



TRAINING

Digital skills courses and training itineraries that match different digital profiles

Digital Professions



Digital Empowerment

C O N E C T A
E M P L E O

Digital Literacy

C O N E C T A
E M P L E O



Conecta Empleo - Training contents

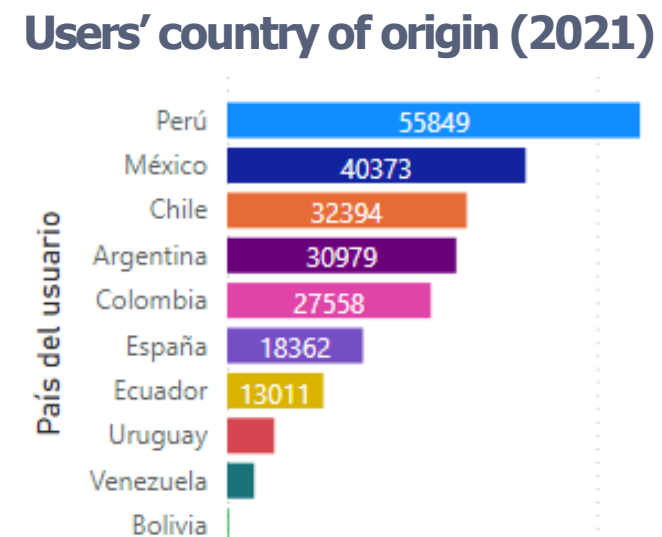
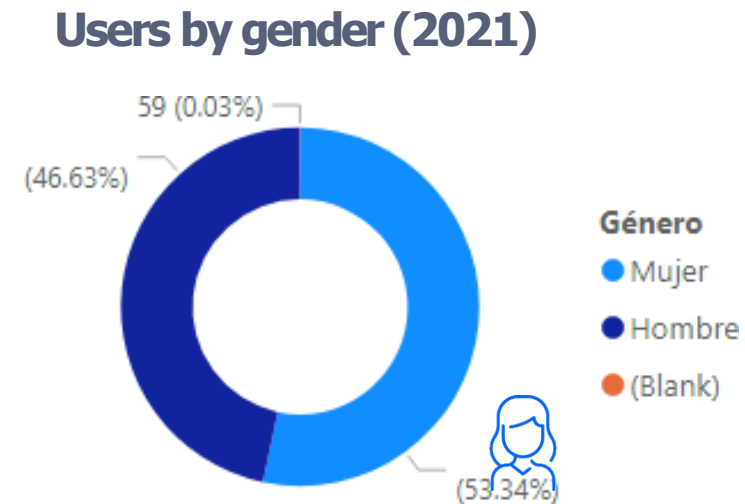
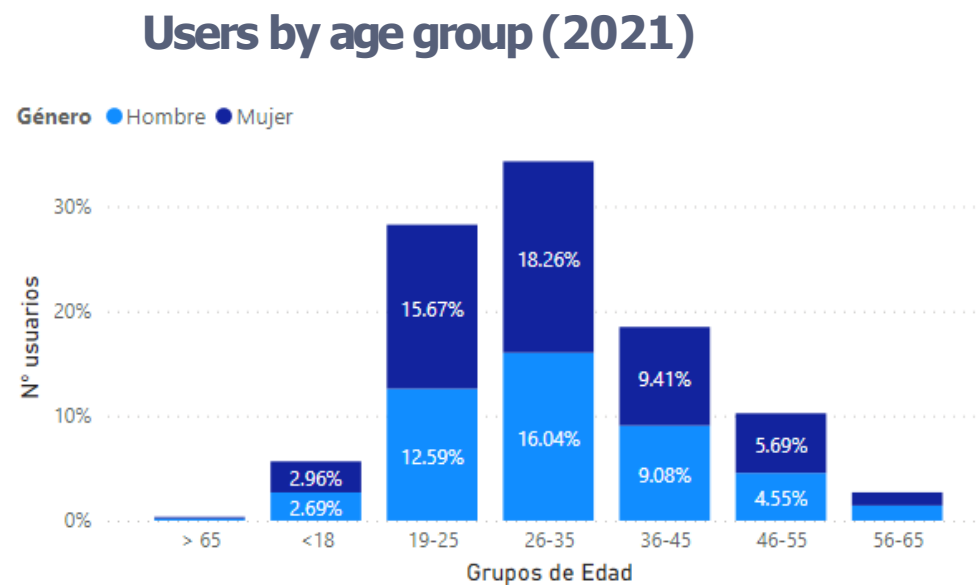
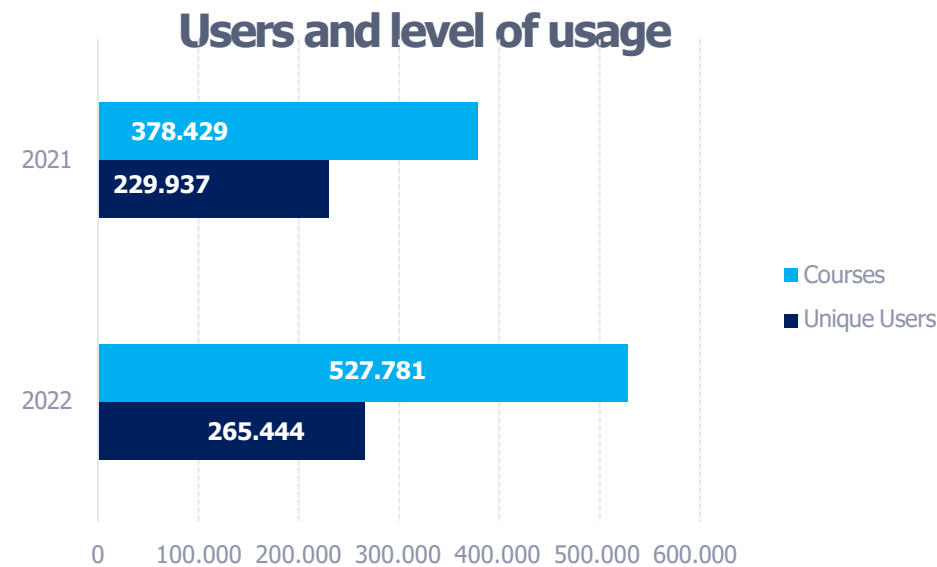
Digital Skills



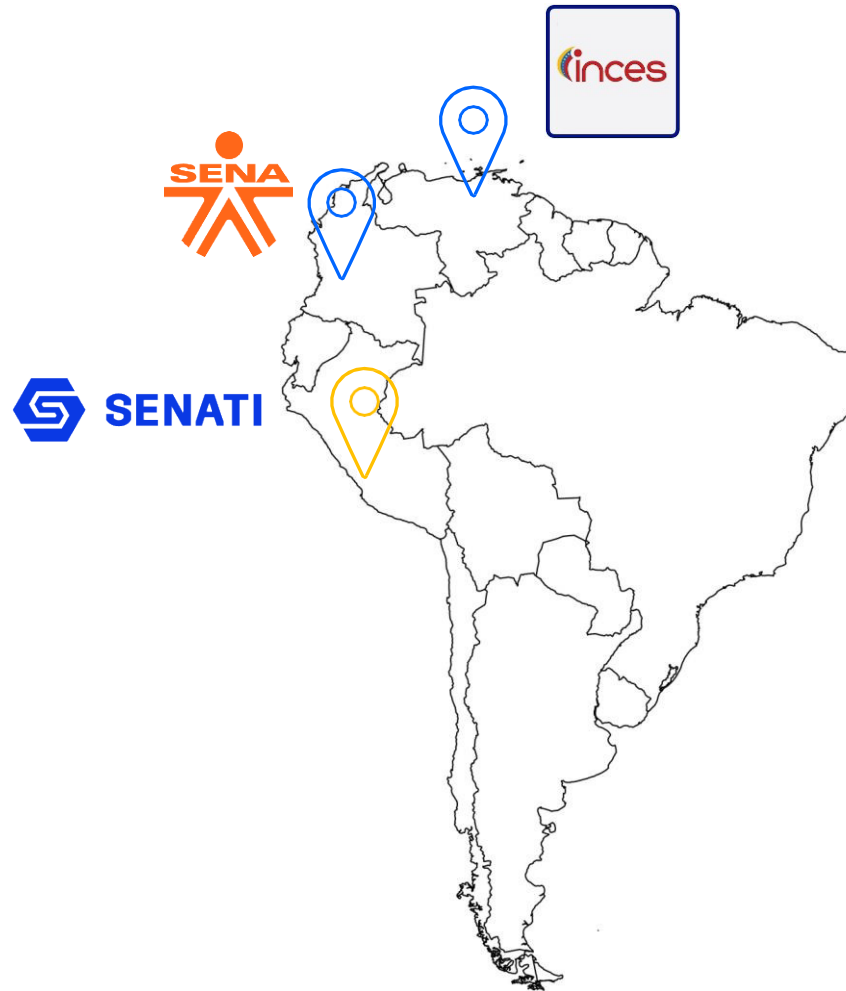
Productive sectors 4.0

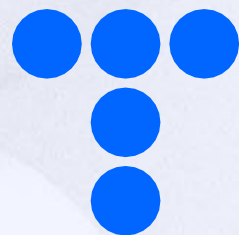


Conecta Empleo – usage and user profile



Partnership with UNESCO - Global Skills Academy





Fundación Telefónica

Technical skills are more important than ever

Today (2022), there will be 6.2 million job openings in cloud-based technology*

Employers are struggling to find employees with the right technical skills to meet their organizational objectives

Today's students want more than a diploma – they want real-world skills that make them employable

Departments and faculty want the right resources to deliver innovative technical courses in order to meet their students' needs

COVID-19 has exponentially accelerated the need for companies and institutions to digitally transform and prepare for a new normal



Microsoft skills are in demand

Skills / Certifications	Amazon	Apple	Cisco	Google	HTML	Java	Python	 Microsoft
US open jobs requiring / preferring these skills / certifications	49,309	6,315	16,511	71,550	39,126	41,123	79,262	444,944

Source: indeed.com, April 2022

...and of those jobs

43,347 jobs require **Microsoft Azure skills**, and 22% of these have salaries of \$105K or greater



Build Skills with Official Microsoft Curriculum

Empower students with real-world skills and prepare them for today's job roles



Microsoft provides:

- Widespread availability of official Microsoft learning content for broad range of learning paths and role-based training
- Relevant for universities, community colleges, polytechnics, vocational, and secondary schools
- Flexible learning platforms and curriculum to fit classroom, hybrid, and remote learning environments
- Downloadable, instructor-led and self-paced content for diverse learning styles

Microsoft Education learning solutions:

- Microsoft Imagine Academy
- Microsoft Learn
- Microsoft Learn for Educators
- Microsoft Certifications
- Microsoft Student Hub
- ...and more



SUPPORTING THE STUDENT SKILLS JOURNEY



Spark curiosity with STEM, computer science and give purpose to learning



Develop productivity skills and grow knowledge and competence in emerging technology concepts



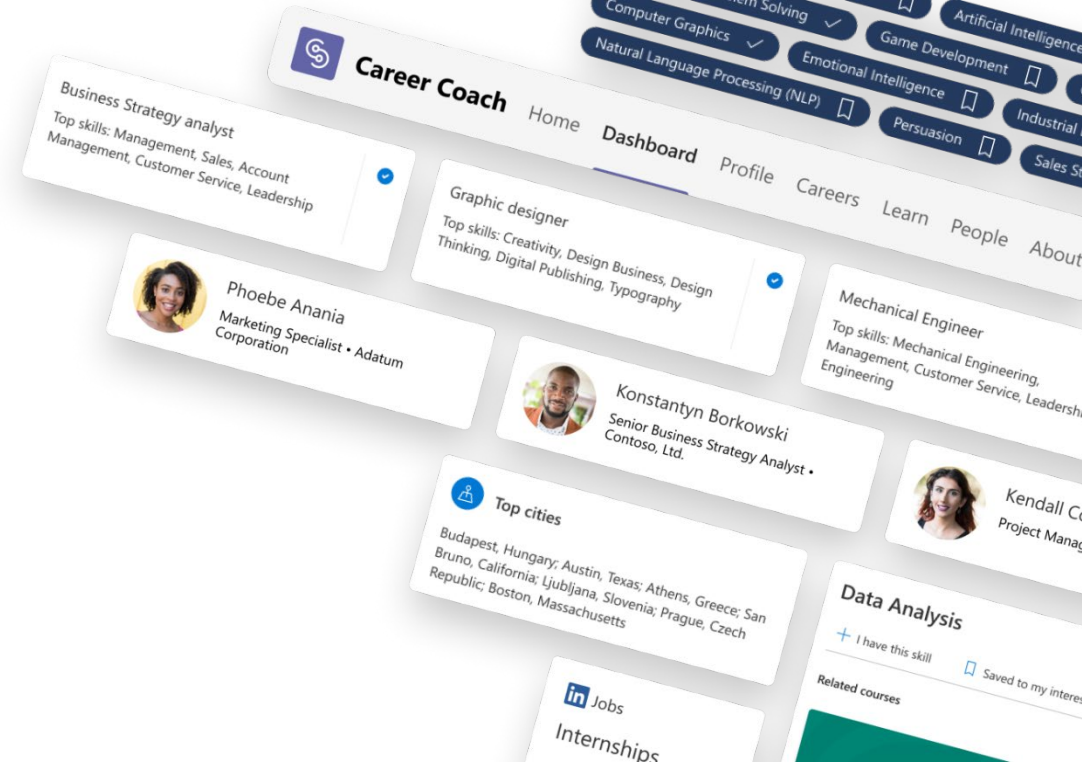
Improve employability with technical skilling, hands-on experiences, certification and path to jobs





Career Coach

A Microsoft Teams app powered by LinkedIn



Student Value



Help students discover their **career path** with personalized guidance



Support students to **grow real-world skills** they need to increase their employability



Empower students to connect and **build their professional networks**

Institutional Value



Improve student **success** to drive employment outcomes



Gain powerful **insights** to enhance student experience



Customize with your unique institution offerings

K-12 Skills Programs and Partnerships

Imagine Cup Junior, Esports, Global Game Jam, Global Build Challenge are some of the programs led & supported by Microsoft to engage educators and students worldwide with meaningful learning experiences to develop technical and life-ready skills that accompany them throughout their education and career journeys.



Esports advances the opportunities for STEM and Social-Emotional learning by building experiences for organized, team-based, competitive play, where students and educators strengthen skills in collaboration, communication and creative problem-solving.



Imagine Cup Junior provides students aged 13 to 18 the opportunity to learn about technology, the details of Artificial Intelligence and how it can be used to positively change the world.



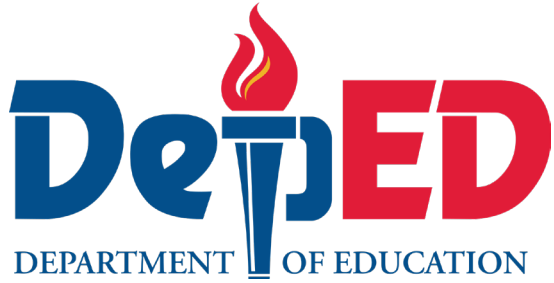
UNESCO Global Build Challenge connects students across the planet to build solutions to real-life problems addressing UN Sustainable Development Goals and Diversity & Inclusion + World Heritage in Minecraft: Education Edition.



Partnering with the US State Department to host a Global Game Jam that invites educators and students to learn coding skills through game design with MakeCode Arcade focused on the policy area surrounding sustainability.

Deeply partnering in K-12 Skills with MOEs, DOEs

Our holistic coverage of skills from K-Career and our ecosystem of partners allows us to work across K12 and HED with Ministries of Education globally to build custom solutions to achieve their complex goals.



Saudi Arabia MOE: Partnership on rethinking CS Curriculum, rollout of Minecraft: Education Edition to 6M students.

Philippines DepEd: Reaching educators and students nationwide moving to O365; Minecraft:EE, Imagine Cup Junior, DigiGirlz as part of curriculum alignment plans and systemic rollout. Goal to drive certification for 1M DepEd graduating students annually.



Puerto Rico DOE: Significant collaboration to bring to life all MS skills assets, with deep M:EE training, MSIA deployment and certs across K-12.



Turkey MOE: Partnership on STEM program, rethinking what CS and STEM opportunities can look like in K12 with Minecraft: Education Edition and MakeCode. Rollout of Minecraft: Education Edition to K12 students & national curriculum alignment across STEM subjects.



Washington OSPI: State-wide agreement for middle and high school access to Microsoft official curriculum for productivity and tech skills, industry recognized Certifications exams for students and Coding in Minecraft lessons and credentials to address STEM priority, college and career readiness.

Canada Skills Coast to Coast



Key Performance Indicators

- 350+ educators trained in more than 650 certifications earned
- 30 post-secondary institutions participating
- Over 30,000 students trained in three years (2020, 2021, 2022)
- 6 industry partners co-funding certification training and work-force readiness
- Over 20,000 total certification exams in academic year 2021-22 – a 300% increase since the Canada Skills program began in 2019 and a 16% increase over FY21
- Key growth in skills courses and certifications completed for Cloud, Data, AI, Power BI, Cyber
- Students leverage and highlight Skills attainment and Certs on LinkedIn profiles

Vision

Creating opportunities for all Canadians to thrive with the digital, technical skills needed for the world of work and as citizens

Who?

Leading Higher Education partnership driving skills, industry recognized certifications nationwide to address workforce talent gap (invited mix of universities, colleges, polytechnics - started with 12 core Canada schools committing to train faculty, leverage no-cost learning paths, certify students). Now 30 Higher Edu institutions committed and participating in collaboration with Microsoft and industry partners.

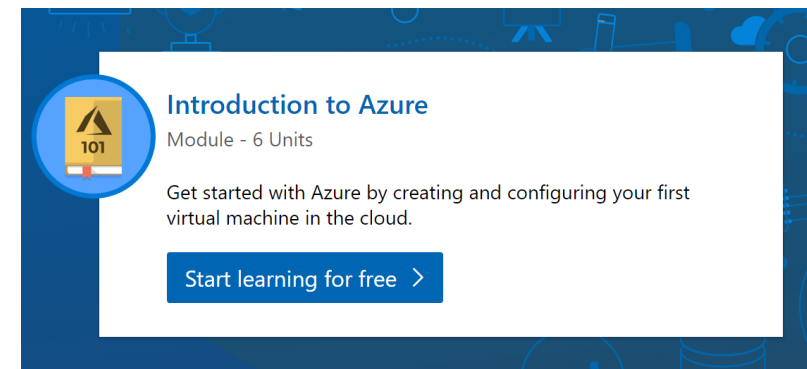
Creating a scalable frame-work

- Binding [one-year agreement](#) by invitation
- Skin-in-the game collaboration with a minimum # of students certified and in return Microsoft committed support and training for a specific number of faculty depending on # of students committed. Keys included:
- Training educators to train and skill-up their students
- Scaling volume-licensed, discounted certifications for students through local partners
- Offering industry-connected learning, skills pathways leading to in-demand job roles
- Engaging industry partners for workforce readiness, addressing skills gap

 aka.ms/learn

Hands-on learning & coding environments

- Apps & Infrastructure
- Data & AI
- Modern Workplace
- Business Applications

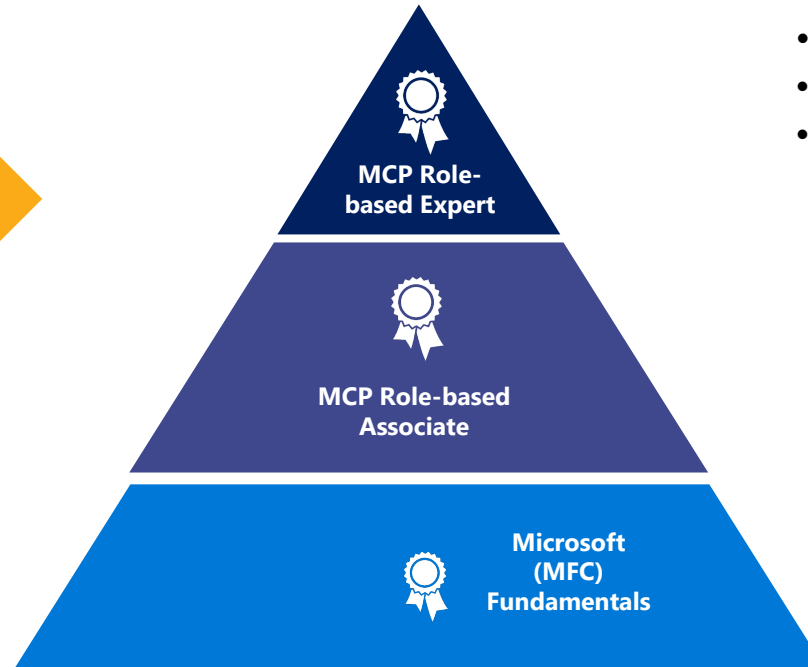


Microsoft Certification Portfolio in Education

Technical skills required to fulfill a job

Entry-level IT & foundational technology skills

College-ready & employability skills



The portfolio includes:

- MCP – [Microsoft Role-Based Certifications](#)
- MCF – [Microsoft Certified Fundamentals](#)
- MOS – [Microsoft Office Specialist](#)
- MCE – [Microsoft Certified Educator](#)



Microsoft Learn for Educators

Supporting tech skills education across the globe

Provides educators with best-in-class technical curriculum

Educator materials include datasheets, teaching guides, trainer handbook & presentation guide



Prepares students for the workforce and successful careers

Supported or self-serve access to fit the needs of the institution

Microsoft Learn for Educators + Industry Certifications

Below we are offering these Fundamentals and Advanced Role-based courses and certifications
– With more to come!

Microsoft Fundamentals Certifications

- [Azure Fundamentals](#) (AZ-900)
- [Azure AI Fundamentals](#) (AI-900)
- [Azure Data Fundamentals](#) (DP-900)
- [Power Platform Fundamentals](#) (PL-900)
- [Security, Compliance, and Identity Fundamentals](#) (SC-900)
- [Dynamics 365 Fundamentals Customer Engagement Apps, CRM](#) (MB-910)
- [Dynamics 365 Finance and Operations Trainer, ERP](#) (MB-920)
- [Microsoft 365 Fundamentals](#) (MS-900)



Microsoft Advanced Role-based Certifications

- [Azure Administrator Associate](#) (AZ-104)
- [Azure Security Engineer Associate](#) (AZ-500)
- [Azure Data Scientist](#) (DP-100)
- [Power BI Data Analyst Associate](#) (PL-300)
- [Azure AI Engineer Associate](#) (AI-102)
- [Dynamics 365 Business Central Functional Consultant](#) (MB-800)

Confidence

Employability

Success



Introducing new certification initiative for students

Students, kick start their tech career with Microsoft Certification

Our mission is to help students achieve more, so we're making certifications—and the resources to learn, prepare, and get certified—**free to all eligible students**, starting with fundamentals certifications.



[Student Certification](#)



Stand out

While digital skills are a great start, students also need skills in data, AI, and cloud technologies to make the most of every opportunity.



Gain confidence

Certifications enhance credibility and give students the professional advantage of globally recognized, industry-endorsed skills.



Build a foundation for success

Certifications help students get their career off to the right start and prove they have the skills they need to succeed.

Five steps to get started

All the resources students need to learn, prepare, and get certified

1

Sign into Microsoft Learn and create a student profile.

Track progress, use free Azure resources, and get personalized recommendations.

2

Determine **which certification fits their needs**, and then start learning

3

Verify their profile, claim student benefits, and practice their skills.

4

Become certified—and earn college credits in the process.

5

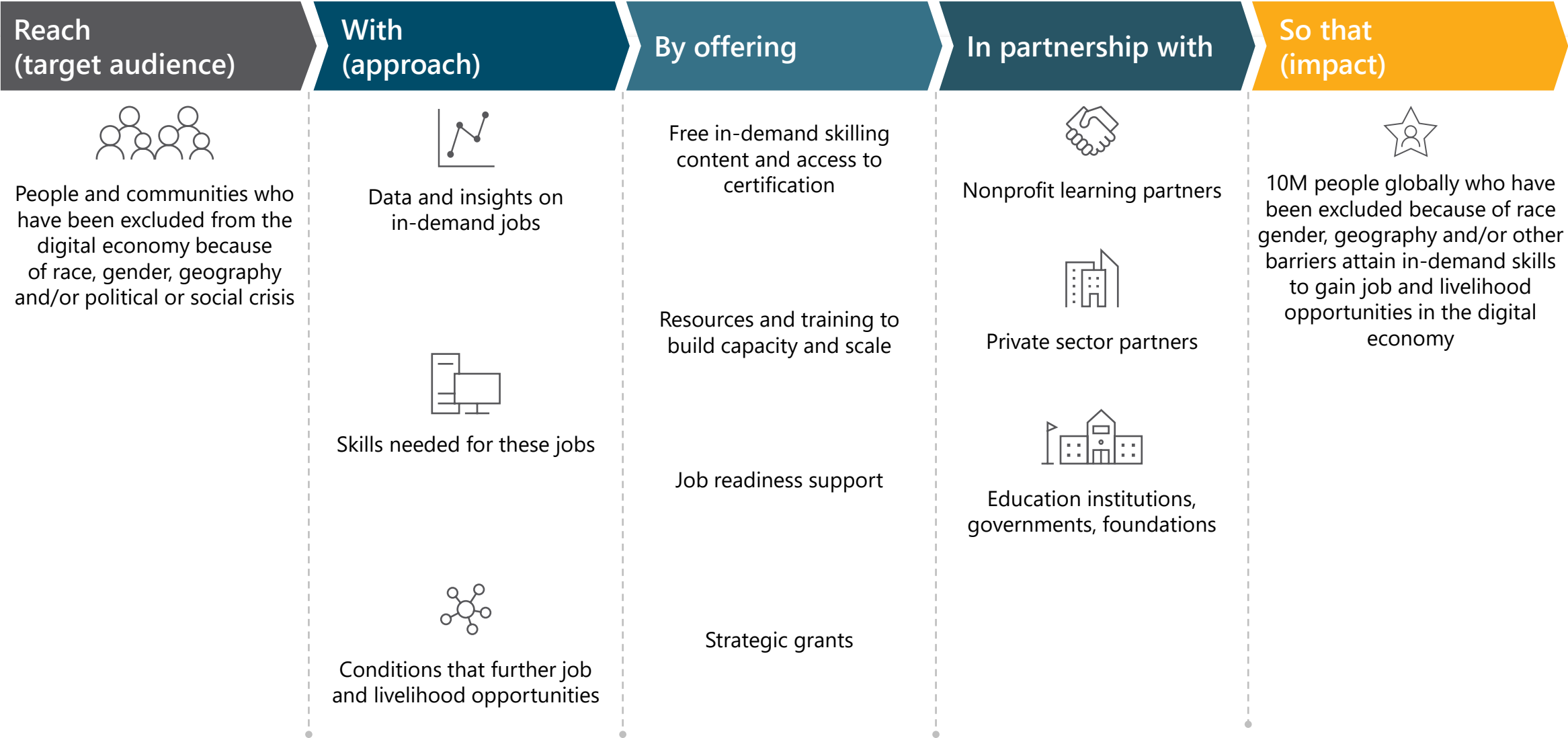
Share their achievements online, where potential employers will see them.



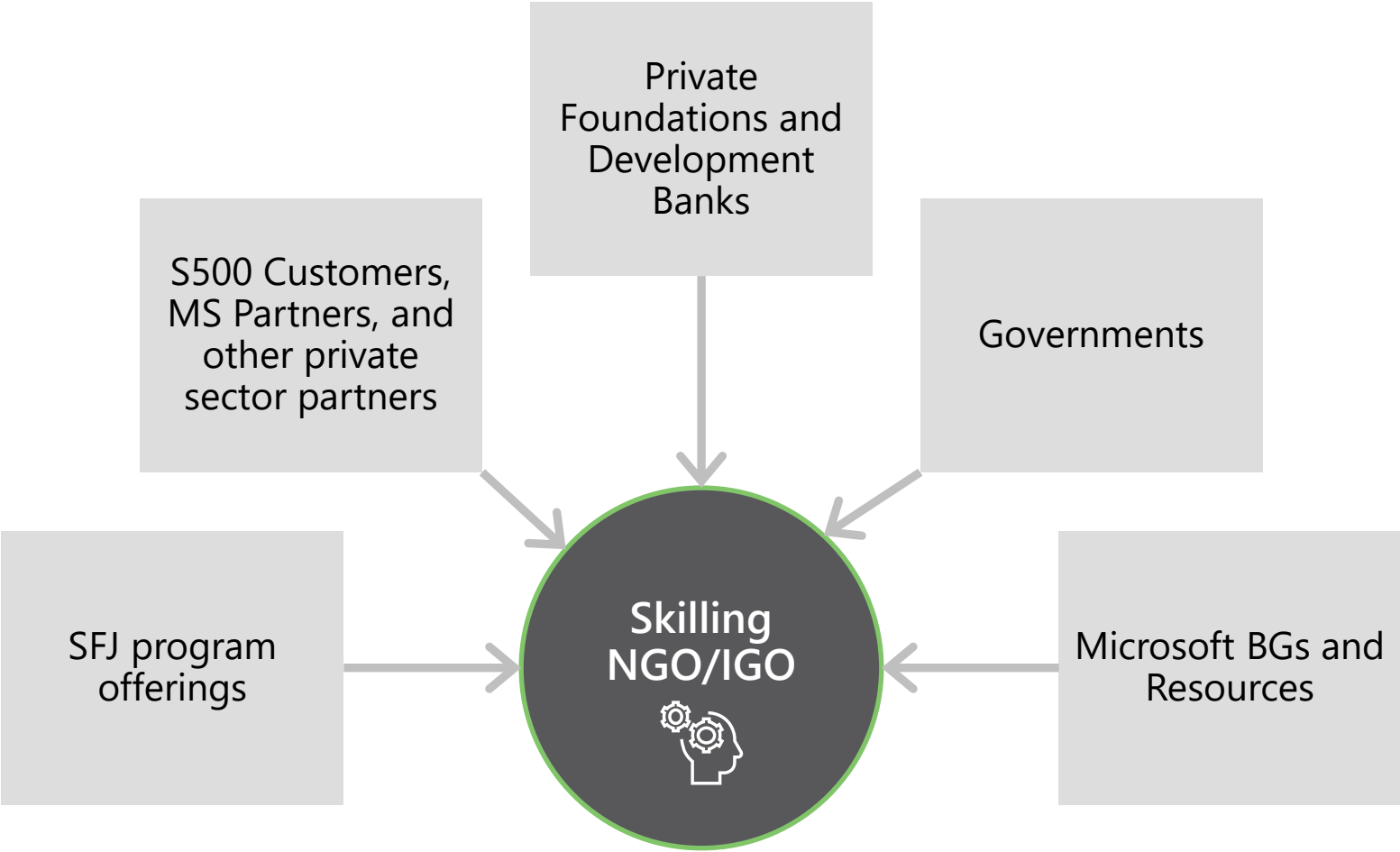
Skills for Jobs

People excluded by the digital economy are trained and certified with in-demand skills and connected to jobs and livelihood opportunities

Skills for Jobs approach

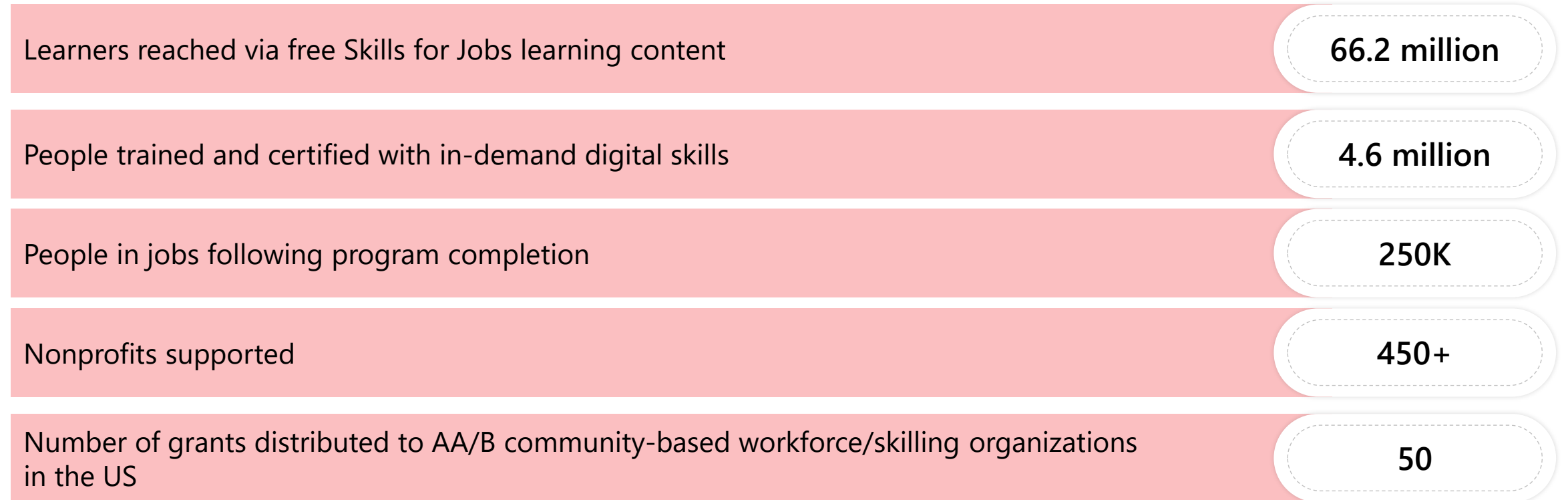


FY23 Skills for Jobs Partnership Model

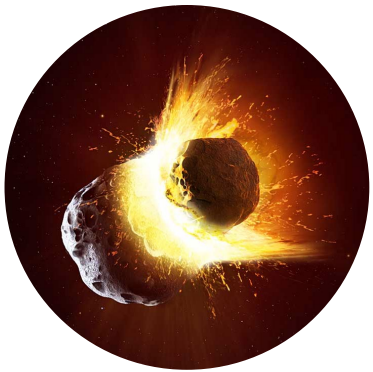


Skills for Jobs Impact to date

As of September 2022



FY23 Skills for Jobs Big Bets



Skills for Jobs
Learning
Pathways +
Career Essential
Certificates



Cybersecurity
Skilling Initiative



Skills for
Sustainability



Employability
pilot



Skilling in
TechSpark
regions

Skills for Jobs Learning Pathways

New learning pathways designed to meet learners where they are on their skilling journey are **available now** to help our partners prepare for public launch

Build (or refresh) your foundational skills for in-demand roles.



Digital Literacy and Productivity

Brush up on foundational digital literacy skills to prepare for success in the modern workplace.

[Start learning](#)



Soft Skills

Learn critical soft skills needed to communicate effectively and collaborate cross-functionally.

[Start learning](#)



Entrepreneurship

Learn core skills to help guide you to a path toward entrepreneurship.

[Start learning](#)

Explore Tech and Tech-Enabled Roles



Administrative Professional

Learn what it takes to succeed as an administrative professional.

[Start learning](#)



Project Manager

Discover how to manage projects effectively with expert guidance on scheduling, budgeting, and more.

[Start learning](#)



Business Analyst

Learn the skills needed to thrive in a business analyst role. Explore foundational business analysis concepts and understand key processes.

[Start learning](#)



System Administrator

Learn fundamental skills to start on the road to becoming an IT professional.

[Start learning](#)



Data Analyst

Learn foundational concepts used in data analysis, including data analytics and data visualization.

[Start learning](#)



Software Developer

Learn the core concepts and structure of programming languages and learn how they are applied.

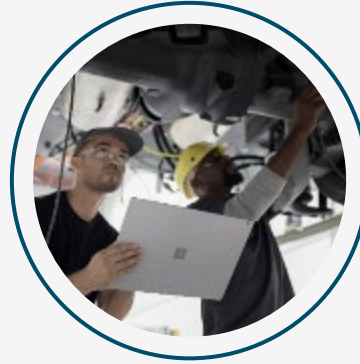
[Start learning](#)



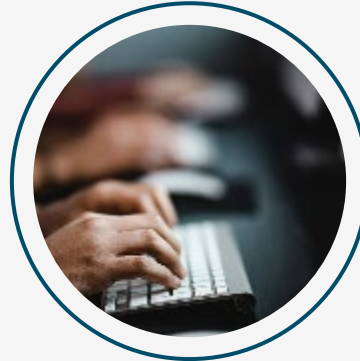
<http://aka.ms/LearningPathwayPreview>

*Coming with public
launch in October*

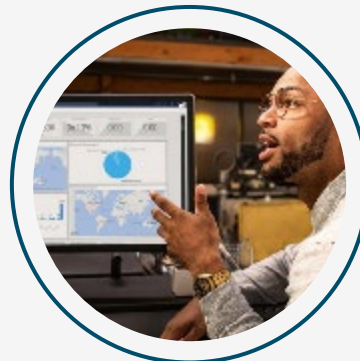
Introducing Career Essentials Certificates by Microsoft and LinkedIn



Aligned to in-demand tech and
tech-enabled jobs



Learners explore key concepts,
relevant tools, and develop
stronger skills



Pathway completion and
assessment demonstrates to
employers' commitment to
learning pathway

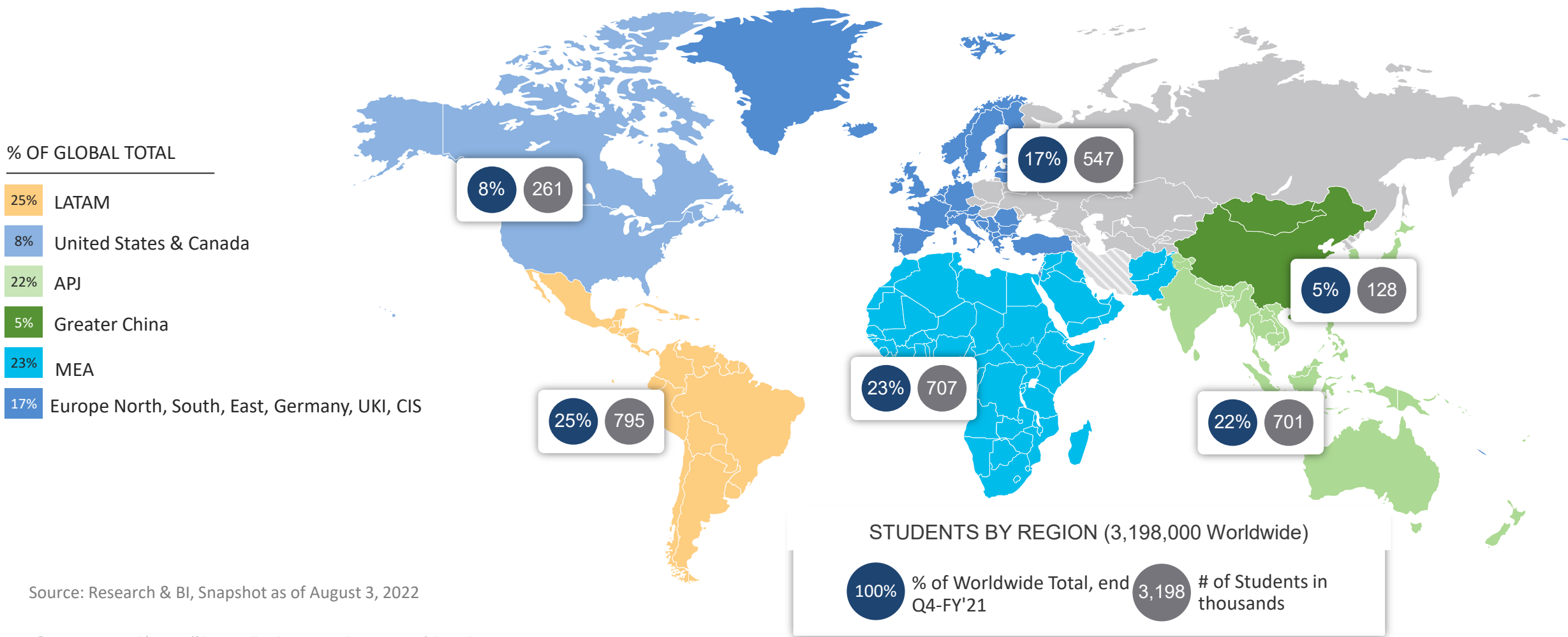


Networking Academy

Educating the learners who connect the world

Large and Global Presence – 17.5 million learners over 25 years

Currently annually 3.2 Million Students Worldwide



Source: Research & BI, Snapshot as of August 3, 2022

Expanding portfolio breadth

Technology is dynamic. We keep our curriculum up-to-date as industry needs evolve.

1997

It all
started with
Networking

Expanded to Cybersecurity,
Programming, DevNet

Future Offerings

Coming next:

- Data Analytics & AI
- Cloud-native
- Essential skills

Networking Academy Curriculum Portfolio

05.18.2022

Explore

Introduction to exciting opportunities in technology.

- ▲ Get Connected
- ▲ NDG Linux Unhatched
- ▲ Introduction to Cybersecurity
- ▲ Introduction to IoT and Digital Transformation
- ▲ Getting Started with Cisco Packet Tracer
- ▲ Exploring Networking with Cisco Packet Tracer
- ▲ Exploring IoT with Cisco Packet Tracer

Career

Preparation for entry level positions.



Digital Essentials

- ★ ● IT Essentials
- ▲ NDG Linux Essentials
- ▲ Networking Essentials

- ▲ Cybersecurity Essentials
- ▲ PCAP: Programming Essentials in Python



Networking

- ▲ Networking Basics
- ▲ Networking Devices and Initial Configuration

CCNA:

- ★ ● ■ Introduction to Networks
- ★ ● ■ Switching, Routing, & Wireless Essentials
- ★ ● ■ Enterprise Networking, Security & Automation

CCNP Enterprise:

- ★ ● ■ Core Networking (ENCOR)
- ★ ● ■ Advanced Routing (ENARSI)



Programmable Infrastructure

- ▲ Python Essentials 1
- ★ ● ■ DevNet Associate

Workshop: Experimenting with REST APIs

Workshop: Model-Driven Programmability



Cybersecurity

- ▲ Endpoint Security
- ▲ Network Defense
- ▲ Cyber Threat Management
- ▲ Cybersecurity Pathway
- ★ ● ■ CyberOps Associate
- ★ ■ Network Security
- ▲ Cloud Security

Practice

Develop skills with interactive tools & experiences

Cisco Packet Tracer

Gaming

Virtual Labs

Assessments

Physical Equipment

Complementary Offerings

Additional offerings available from Partners.



- ▲ NDG Linux I
- ▲ NDG Linux II
- ▲ NDG NETLAB+
- ▲ NDG CyberOps Lab



- ▲ JavaScript Essentials 1 (JSE)
- CLA: Programming Essentials in C
- CLP: Advanced Programming in C
- CPA: Programming Essentials in C++
- CPP: Advanced Programming in C++

○ Aligns to Certification/Certificate

□ Instructor Training Required

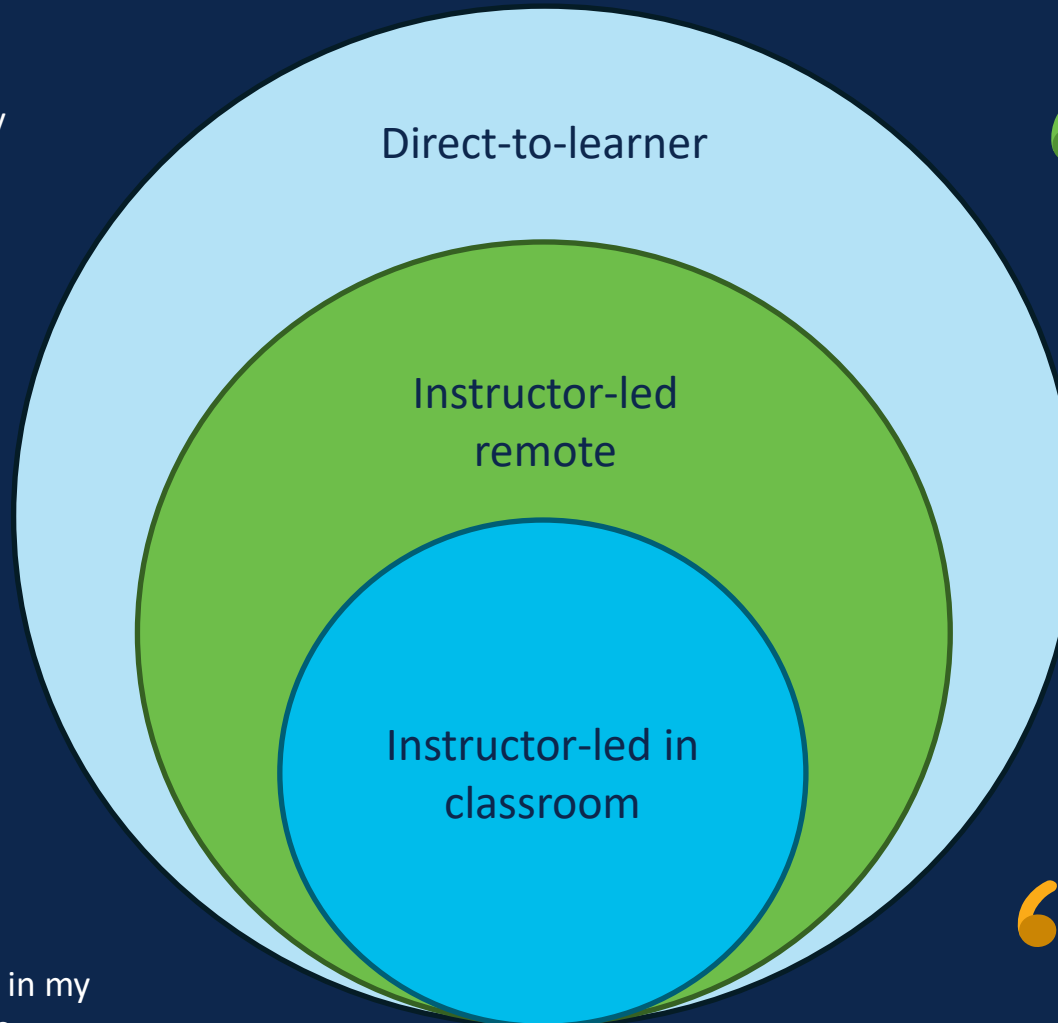
△ Self-paced

★ ASC Alignment Required

Includes courses on NetAcad.com and SkillsForAll.com

Inclusive education – one size does not fit all

Expanding our sphere with direct-to-learner offerings to provide inclusive options for non-traditional learners



“ I want to re-skill during my commute to a service industry job.

“ I live in a rural area. There isn't an academy near me.

“ I'm in high school, just starting to explore career options, and curious what tech is about.

“ I need learning in my native language.

“ I'm a trainer with participants at different locations and want to teach digital skills

“ I'm a teacher at a TVET school and want to teach digital competences

“ I manage workforce development at a non-profit and need training resources for my constituents.

95%

of students say Cisco Networking Academy helped them **obtain a job and/or educational opportunity**

Based on student outcome surveys of student participants who took Cisco certification-aligned courses between fiscal years 2005 to 2022

92%

of instructors say that Cisco Networking Academy helped them **become a better educator**

Based on instructor survey participants in fiscal year 2022 who were actively teaching

What The Partnership Provides

A Turn-key Solution for Governments

- High quality curriculum and learning tools
 - Available free to all formal educational institutions & NGOs
- Discounts on Cisco equipment and certification exams
- State of the art online assessments
 - Including quizzes, chapter and final exams, and simulation based skills exams
- Learning management system (LMS)
 - Classroom management, integrated grade book, teaching resources
- Instructor teaching resources, support, training, and on-going professional development
- Online support in multiple languages
- Student Talent/Job Portal
- Alumni program and student resources



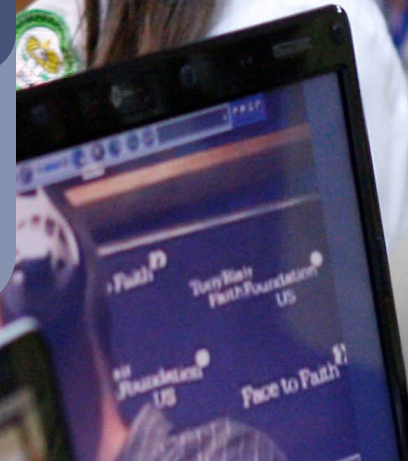
What Governments Need to Have: To Benefit from NetAcad and Skills For All

- Dedicated Government & Cisco planning and intervention team
- Classroom space for in-person instruction and viewing online curricula and labs
- Qualified instructor available for training
- Funds to instructor training
- Funds to purchase lab equipment bundles (varies by curriculum)
- Internet access with sufficient network connections and bandwidth



Generation Global

A global citizenship education programme of the Tony Blair Institute for Global Change.



Our goal is to support young people with core skills for life and work



Young people, 13 to 17

knowledge, skills, and attitudes

to become active, open-minded
global citizens

Since 2009, we have been reaching young people from all over the world

12 YEAR

Track record

Touching the lives of
young people in
30+ COUNTRIES

Upskilling
15,000+ TEACHERS

Reaching **570,000+**
YOUNG PEOPLE
across
6 continents

Connecting young people
globally through more than
4,800 VIDEO
CONFERENCES

Our programme uses a dialogue approach to equip young people with core skills

Dialogue

A practice of speaking and listening that is open to exploring different experiences, perspectives and beliefs. Different from discussion (pulling apart a topic) and debate (winner vs. loser).



Why Dialogue:

1

Increases youth voice & self-confidence in an inclusive way

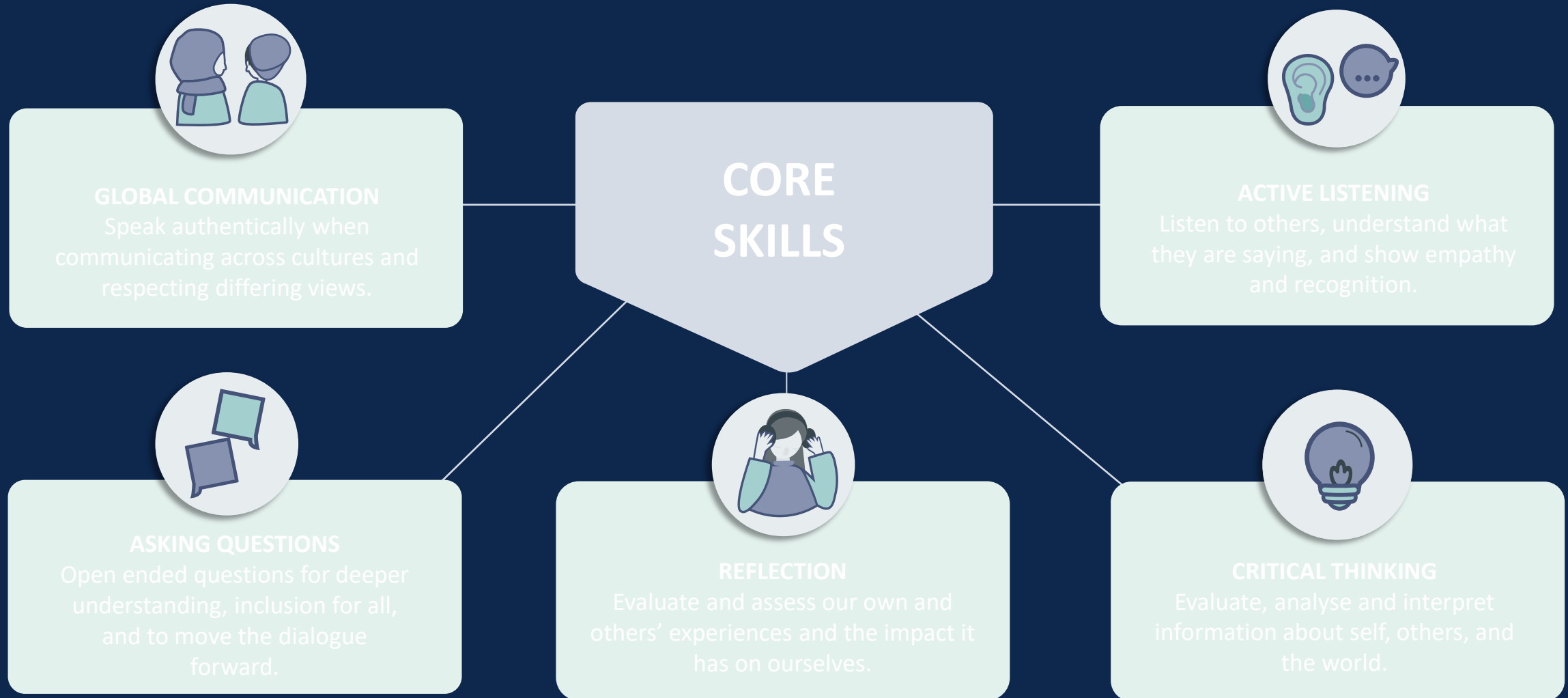
2

Fosters cross cultural relations & critical thinking

3

Builds knowledge on global issues & how they relate to real life

Dialogue is a set of five core skills that learners can develop and master with practice



We support young people to learn and practice dialogue skills through our free online platforms



THE ULTIMATE
DIALOGUE
ADVENTURE



EDUCATOR
PORTAL



VIDEO
CONFERENCES

We offer 12 topic modules to build young people's foundational knowledge of global issues



Civic
Participation



Climate
Change



Culture, Beliefs
and Values



Education



Fake News and
Social Media



Global
Citizenship



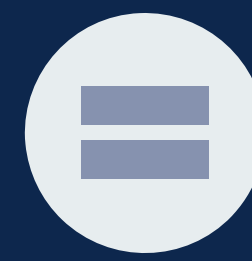
Hate Speech
Online



Health and
Well-being



Identity and
Belonging



Rights and
Inequalities



The Rights of
Girls and Women



Wealth and
Poverty

Our valued partners



Get in touch!

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Job title : Director of Generation Global

Email : l.hayter@institute.global



generation.global



[@Gen_Global](https://twitter.com/Gen_Global)



[@gen_global](https://www.instagram.com/gen_global)



Youtube.com/c/GenerationGlobal/



Ranked among top 100
education innovations
by [HundrED](https://www.hundrED.com)



Member of
COVID-19
Global Education Coalition
Launched by UNESCO





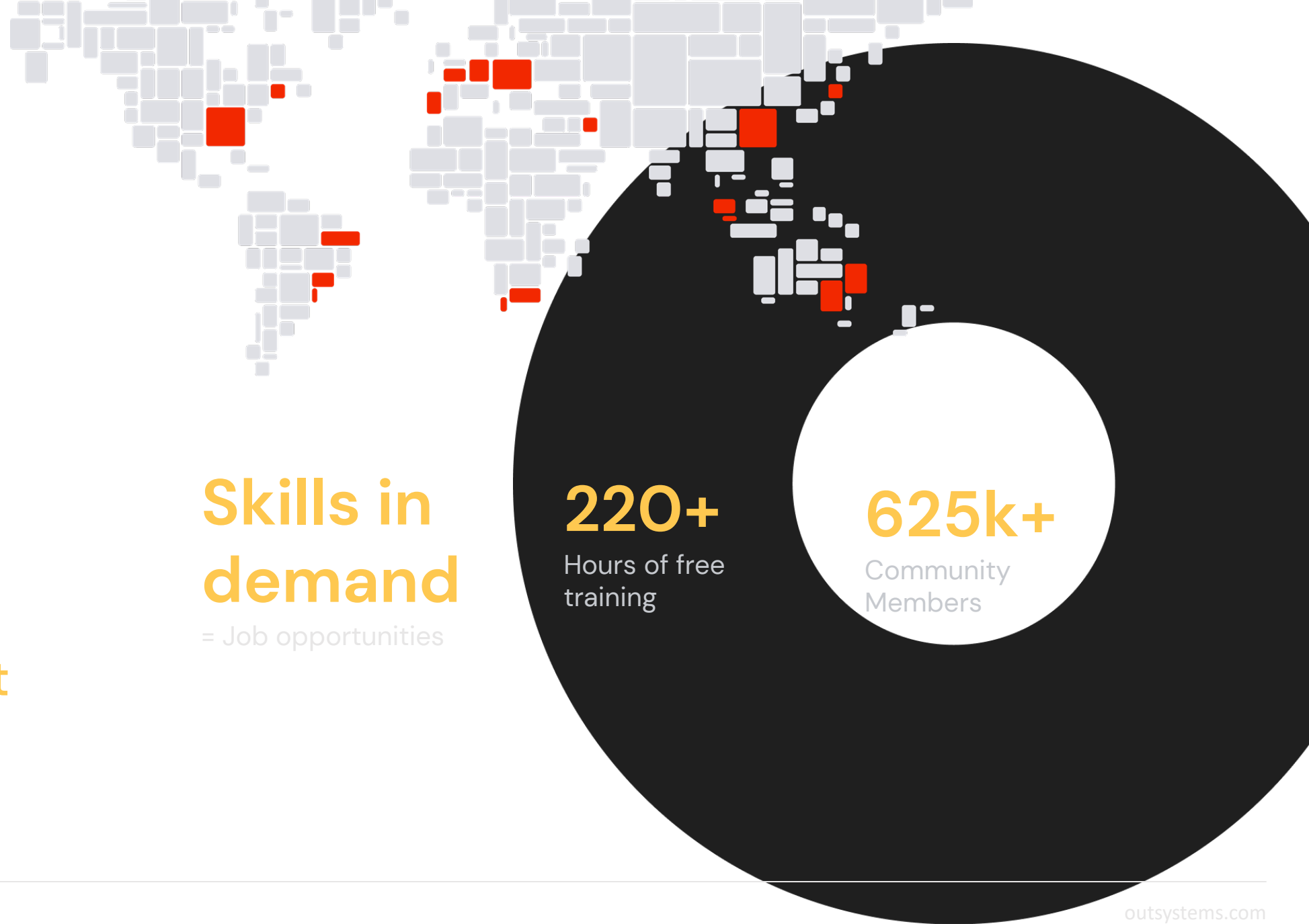
SIEMENS | Stiftung

OutSystems Developer Education Program



Snezana Djurisić

Community Growth and Social Impact Manager @ OutSystems



Global
Footprint

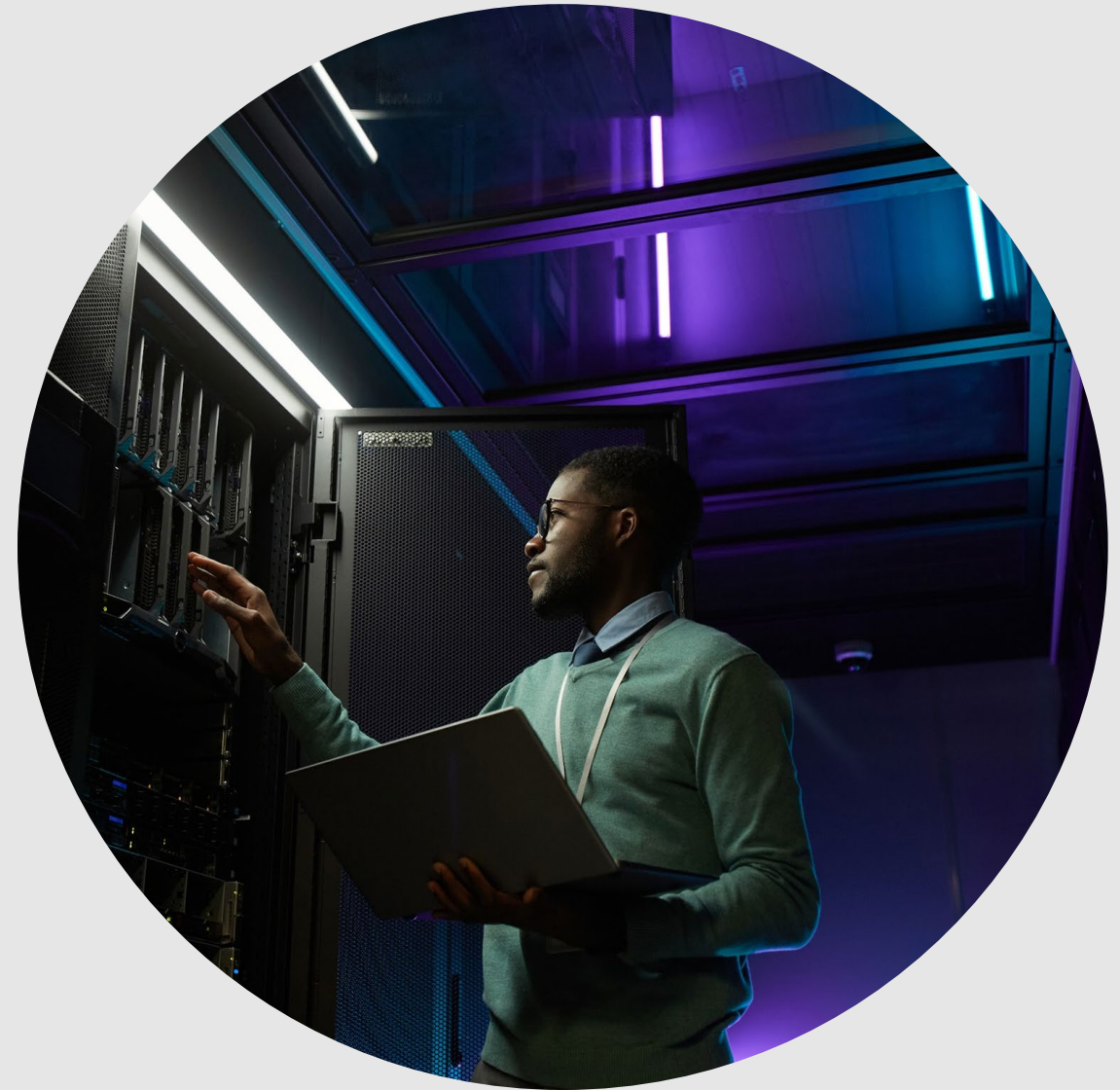
Skills in
demand
= Job opportunities

220+
Hours of free
training

625k+
Community
Members

Why Developer Education?

Research shows that 39% of 18- to 28-year-olds, while they were in high school or college, didn't receive any information about tech careers. That's something we're trying to improve at OutSystems with our Developer Education Program to close the skills gap in development and technology.



For learners...

#1 Developer Journey

Self-paced, structured online training option with learning materials, sample exercises for building real-world applications and access to certification and job opportunities. There are no prerequisites and everyone is welcome to join this journey.



For learners...

#2 De

Two-weeks long instructor-led remote training (3.5 hours per day in an after-work regime) with access to certification and connection with the job market. Training is designed for those who already have some technical background.



For learners...

#3 Online Training

220+ hours of free online training providing different levels of knowledge and specializations, in four different languages (English, Spanish, Portuguese and Japanese)



For educators...

Educator Kit

A complete online tool for teaching OutSystems, managing classes, and tracking students' progress with access to sample exercises, exams and certification.

Training & certification for educators





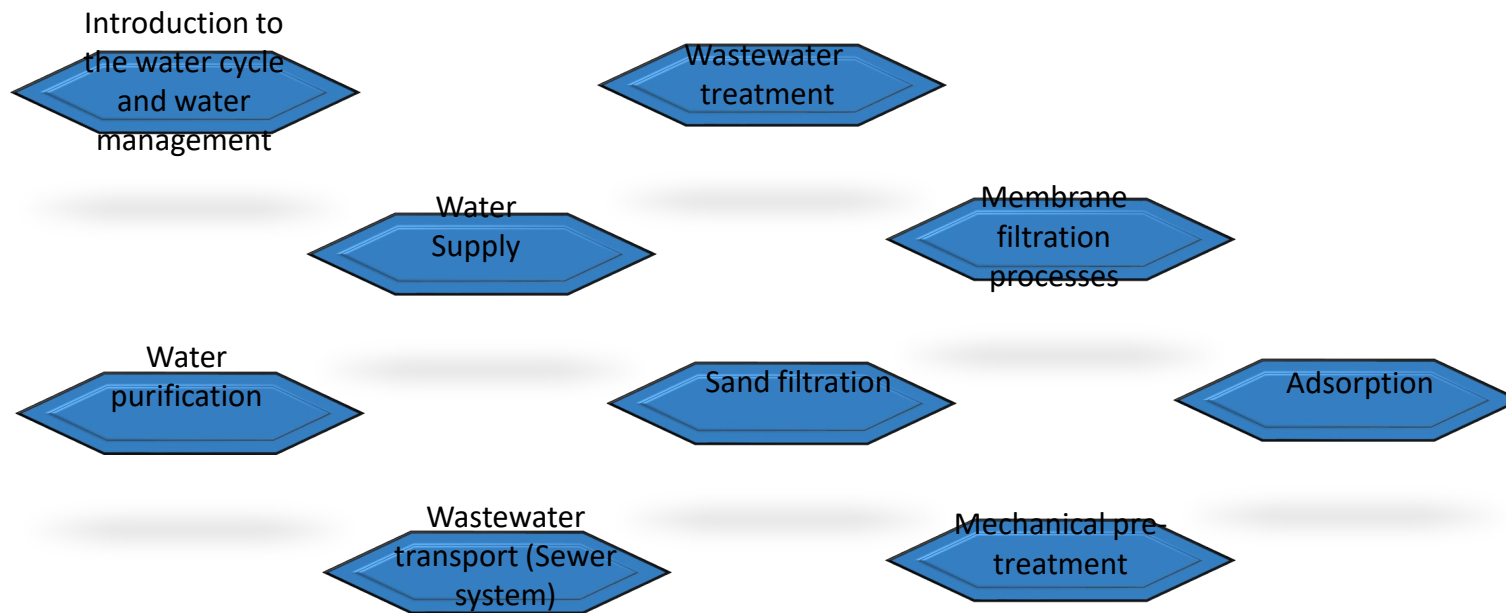
Let's connect and bridge the digital skill
gap together

Festo – A holistic approach in Industry and Education



Increasing the productivity of over 300.000 clients worldwide, 42.000 participants p.a. attending qualification programs, over 36.000 Educational Institutions worldwide working with Festo

Festo @ UNESCO Global Skills Academy sind 2019 – example



Our goal is to design and implement educational solutions and programs that train people to perform in highly dynamic and complex industrial environments. Our aim is to maximize the learning success in educational institutions and industrial companies around the globe.

[Free Access to Water Technology Program \(eLearning modules\) - News - Festo Didactic \(festo-didactic.com\)](https://www.festo-didactic.com/en/news/free-access-to-water-technology-program-elearning-modules)

About Festo Learning Experience

Features a vast library of **didactic learning courses for** technical education

Is based on multimedia learning **nuggets** which can be adapted and combined to form **individual learning paths**

Helps educators to access and **build** industry aligned **content easier** and quicker



Combines **eLearning** courses and **practical exercises** for learners to gain **employability** in the high-tech industry

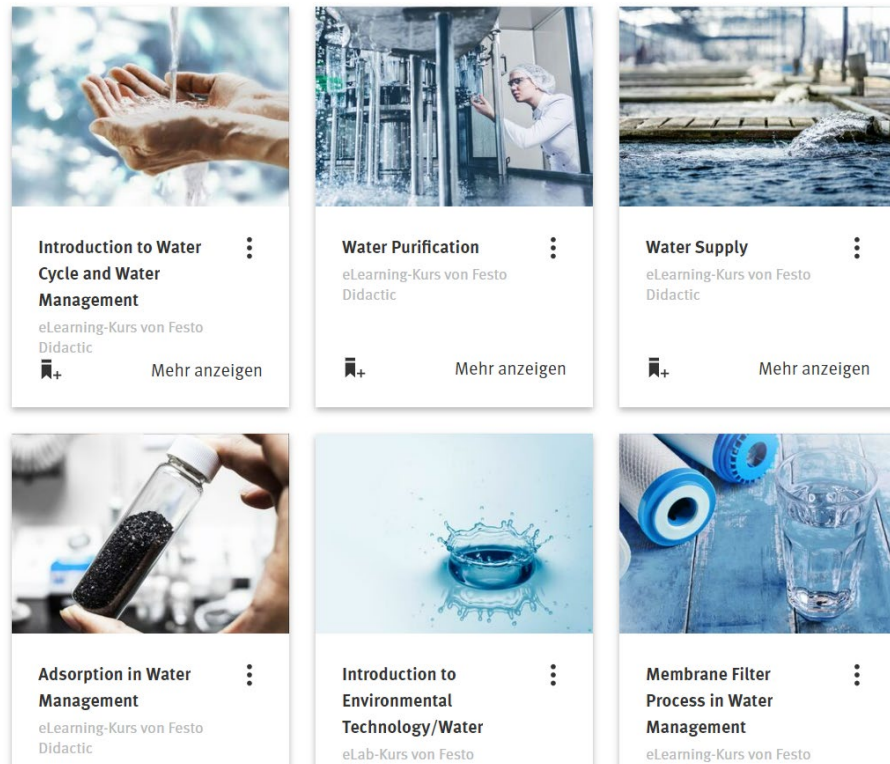
Combines **industry expertise** with **didactic know-how** to create unique learning experiences that **match industrial requirements**

Is based on an **open community** approach

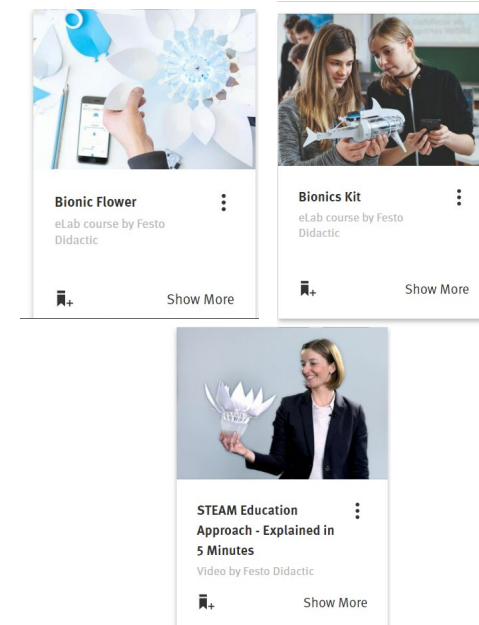
Gives **course recommendations** based on your Festo Didactic learning hardware

LX Courses – Examples

- Water Technology



- Bionics4Education (STEM)



Thank you for your attention

Further Contact:
Elfi Klumpp
Head of Partnership Development Global Education
elfi.klumpp@festo.com

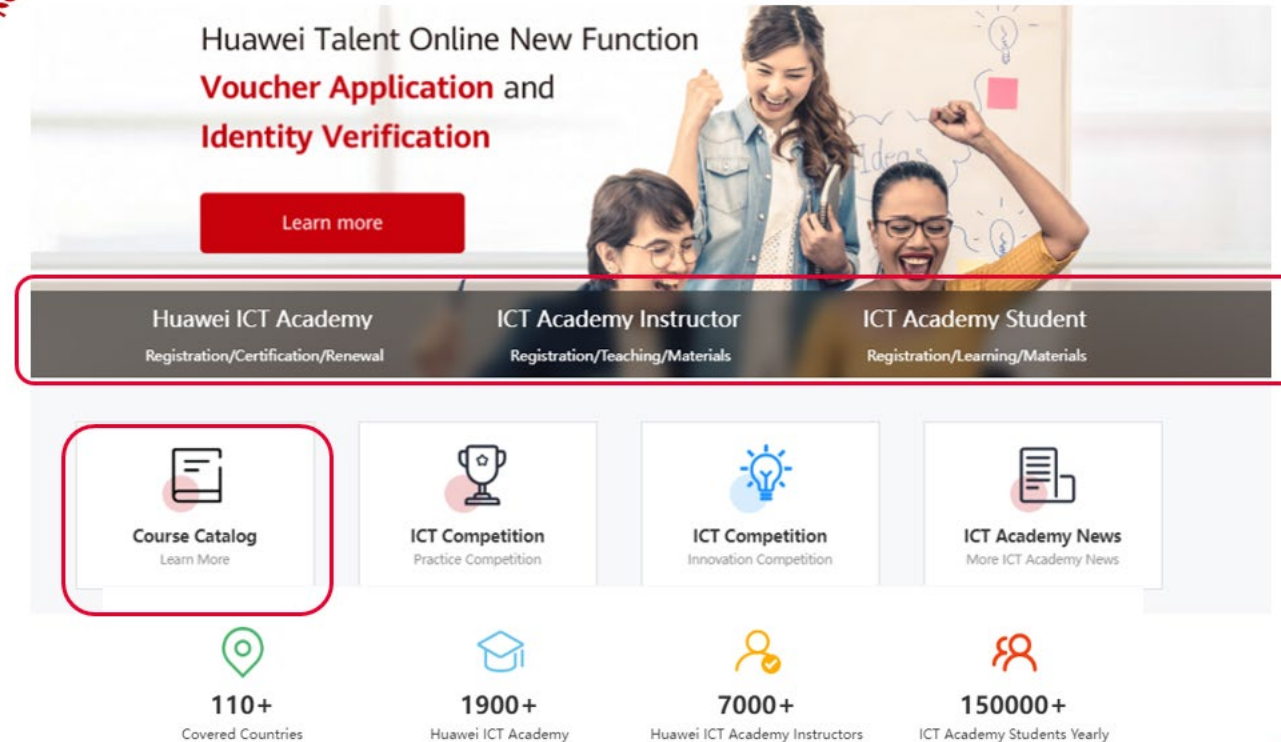
The Huawei ICT Academy

- Global Educational Programme
- Comprehensive range of Learning pathways
- Industry Certification Courses + General courses
- Theory + Lab
- Designed for Academia and Students
- Provides free learning resources and simulation tools for teachers and students
- Free training for teachers
- Promotes 'Digital' learning

[Started in Western Europe in 2015:](#)



The Academy Website



**Designed to address:
The global Digital and ICT Skills Gap**

<https://www.huaweiacad.com>

Huawei ICT Academy

Collaboration between Industry and Academia

- Free Webinars for Students
- Free training for teachers
- Free Industry Certification Exam vouchers for students and teachers
- 24 x 7 online Support Forum for students and teachers
- CPD for Teachers



Huawei ICT Academy



330+



180+



100+



160+



640+



400+



300+

June 2022 : **2,000+** partner universities and colleges, **8,000+** teachers and **150,000+** active students

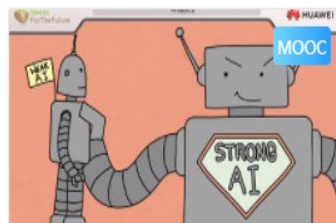
2026: **7,000+** partner universities and colleges, **1+ million** students

Data by June 2022

Huawei ICT Academy Curriculum



Cloud Basics: Development and Basic Concepts



AI Basics: Overview of AI



5G Basics: Introduction to 5G Knowledge



5G Motivation and Industry Progress



Next-Generation Cyber Security



Huawei Online AIoT Training Camp



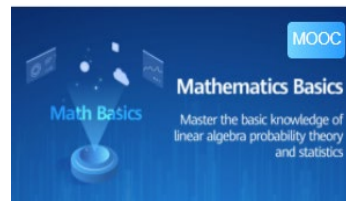
The Basics of NoSQL and NewSQL
Big Data Management Mechanism



5G Overview – Mobile Communication Evolution



Software-Defined Networking Helps Enterprises Go Digital



Math Basics



Python Programming Basic

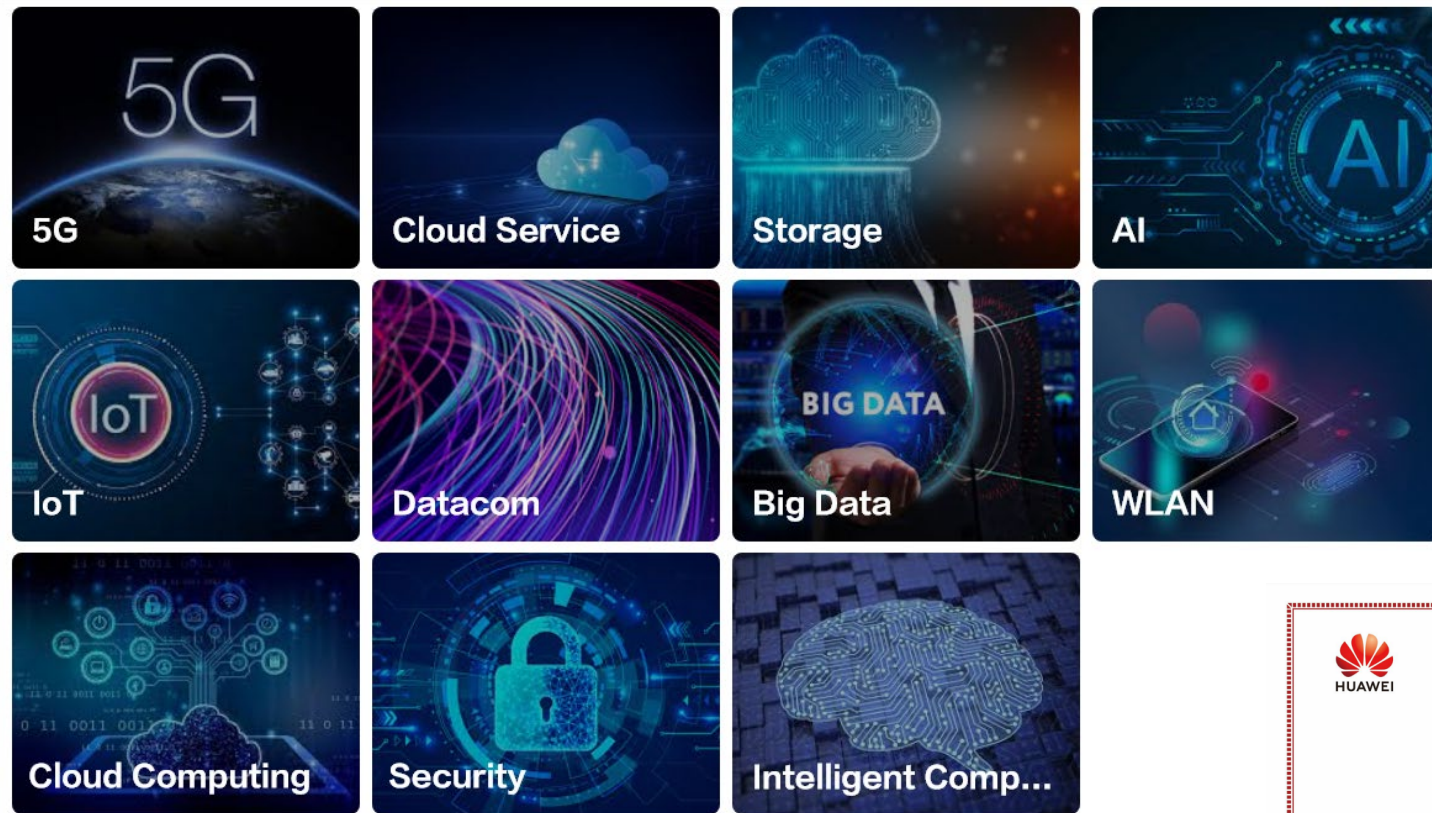


Datacom Basis

General Introductory Courses



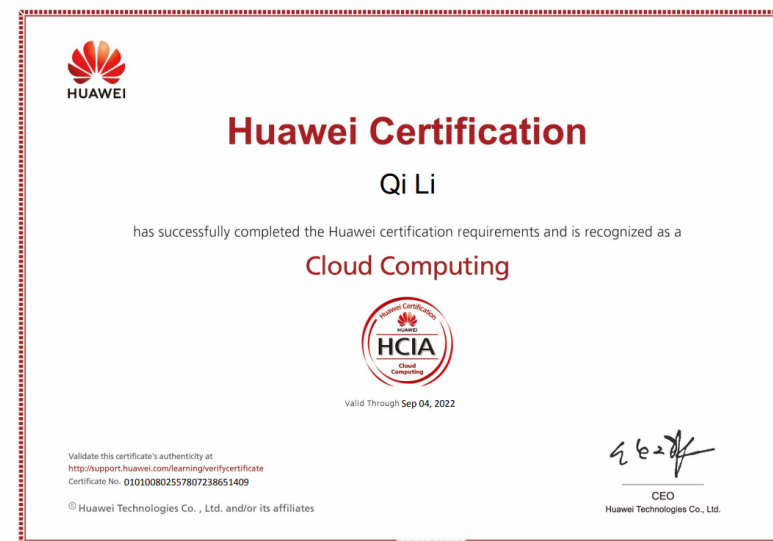
Huawei ICT Academy Curriculum



HCIE - Huawei Certified Internetwork Expert
HCIP - Huawei Certified ICT Professional
HCIA - Huawei Certified ICT Associate

Certification Levels

Professional Industry Certification Courses



ICT Academy Professional Course Structure:

Theory element

Practical element

Resources:

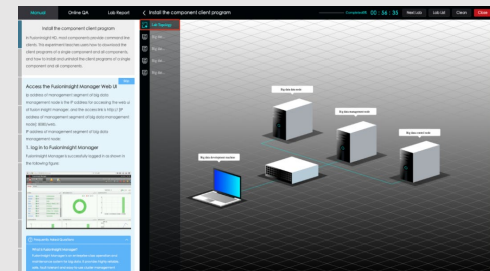
- Course Outline
- MOOC
- Electronic textbook
- Course Manual
- Teaching Slides
- Lab setup guide
- Instructor Lab Manual
- Student Lab Manual
- Certification Exam

Learning Tools:

Physical Lab

Online Lab

Simulation tools



Huawei Support Community

Link to Support Community Main page:

<https://forum.huawei.com/enterprise/en/index.html>

The screenshot displays the Huawei Support Community interface. At the top, the Huawei logo is on the left, and navigation links for Community, Forums, Groups, Blog & Collections, Rewards, FAQ, Top Members, and Subscribe are on the right. Below the navigation bar, the breadcrumb path is 'Community > Groups > ICT Academy Western Europe'. The main header for the 'ICT Academy Western Europe' group features the group logo, a welcome message, an 'Exit' button, and icons for adding members, deleting members, and settings. To the right of the header, it shows 'Posts 147' and 'Members 1136'. Below the header is a search bar and filters for 'Posted', 'Sort by', and 'Show only'. A horizontal menu below the filters includes 'All', 'Certification exam', 'Ask for help', 'Activities', and 'Learning posts'. The main content area lists three activities: 'Exclusive Activity for Huawei ICT Academy Webinars Participants - August &...', 'Webinars for Learners in Western Europe', and 'FREE ICT Academy Webinars for all learners: August - September 2022 sessi...'. Each activity entry includes a user profile picture, name, creation and latest reply dates, and view, comment, and like counts.

The screenshot shows a banner for the 'Huawei Enterprise Support Community'. The banner features the Huawei logo and the text 'Community Rewards How to gain and redeem them'. Below the banner, there is a section titled 'HiCoins Exchange Area' with a sub-header 'Available For Me'. This section includes filters for 'Prize type' (All, Physical product, Shopping card) and 'Type of Users' (All, Elite user area, General user area, Exchange).

Global Support Community:

- Rewards Scheme – collect Hi-Coins and cash them in for gift vouchers or gadgets
- Subscribe to technical documentation and updates
- Post technical questions and receive answers from Huawei experts
- Attend Presentation from experts
- Take part in quizzes and competitions

Link to Western Europe Group: <https://forum.huawei.com/enterprise/en/forum-100783.html>